

You want to be seen and located at the trade fair? The Messe Frankfurt Media Package enables you to achieve an optimum presence before, during and after the trade fair. You will be displayed on the websites of Messe Frankfurt which were visited by about 9.5 million users in 2016. With the combination of all important channels of information in terms of:

- Print Presentation in the trade fair catalogue
- Online Presence on the event website and at the B2B-portal productpilot.com
- Onsite Listing in the visitor information system Compass

... you will reach your target group where they are looking for information!

The new mobile exhibitor and product search within the Navigator App, offers your customers an additional service in terms of the overview at the hall plan and much more.

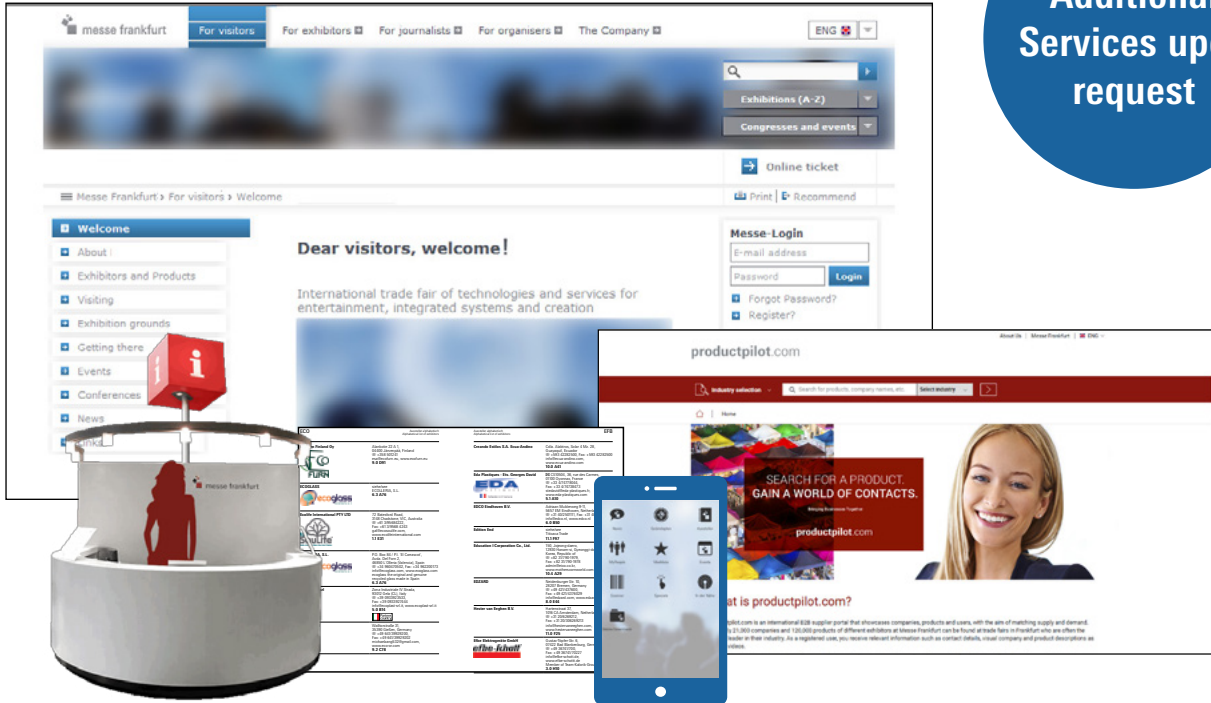
Your Media Package is a requirement of every appearance at a Messe Frankfurt Exhibition.

Just contact us and we will be glad to advise you comprehensively and individually!

Hotline: +49 69 75 75-50 90

Services of the Media Package

Additional Services upon request



Printed presence (catalogue)

- Company name, address, telephone, fax, website, e-mail, hall and stand number
- 2 product groups in the catalogue

Online presence

- Company name, address, telephone, fax, website, e-mail, hall and stand number
- Publication of the product groups as booked
- 1 company page and 5 product pages with text and photo
- 5 keywords for full-text search
- 1 update of the presentation per trade fair cycle
- Additional possibility of a detailed presentation all year round with the data supplied in the B2B-portal productpilot.com

On-site presence

- Listing in the visitor information system Compass on the fair site during the event

Navigator App

- Listing in exhibitor and product search
- Hall plan

€585.-
(plus 19% VAT)