

Live press conference via www.press-live.com

www.press-live.com is a platform for journalists which editorial staff from print media, radio, TV and online media can use to obtain different press materials free of charge and without any licensing requirement. These include sound broadcasts, TV footage, digital press kits, photo services and live broadcasts of press conferences, which are available on demand in video form to editorial staff for research purposes after the real-time broadcast.

In order to allow them to make use of the press materials mentioned above, the editorial staff are required to submit a one-off registration application at www.press-live.com. PRESSLIVE assures all its users that the registration data are treated in the strictest confidence and shared with no other parties. The registration, use and publication of the press materials provided are generally free of charge to journalists and editorial staff. With registration, PRESSLIVE takes care to ensure that rights of access to the content for further processing purposes are granted exclusively to press representatives.

For registration please go to the home page of the website www.press-live.com:

The screenshot shows the PRESSLIVE website interface. At the top, there is a navigation menu with links: Home, Agency, Live broadcasts, Broadcast archive, Radio services, TV services, Digital press kits, and Photo services. Below the navigation menu, there is a registration form with the following elements:

- User name:
- Password:
- Forgot password? [Link](#)
- Register
- Login

Below the registration form, there is a section titled "Journalists's platform www.PRESSLIVE.de" with a brief description of the service. To the right, there is a "PRESSLIVE NEWS" section with a featured image and a "Suchbegriff" search bar. Below the search bar is a "Calendar" for November 2011.

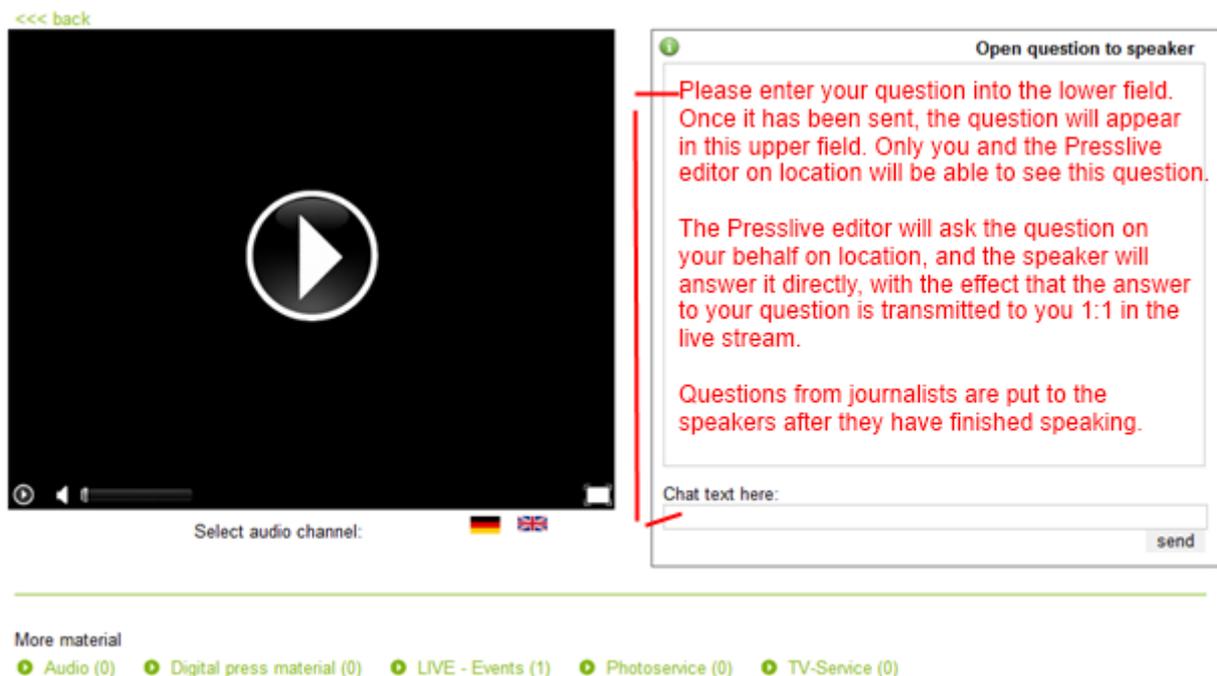
A red box highlights the registration form, and a red arrow points from it to the word "Registration" written in red on a dark background below the screenshot.

After a delay of no longer than twelve hours (PRESSLIVE checks the registration data) the journalist gets an e-mail containing his or her log-in data, which he or she can subsequently use to log in at www.press-live.com. The log-in data remain valid indefinitely.

Once you have logged in, please click on the "Live broadcasts" button.

The screenshot shows the PRESSLIVE website navigation bar. The "Live broadcasts" button is highlighted with a red box.

Once you have clicked on the desired live broadcast you will see the player on the left-hand side of the page. You must have installed Flash on your PC or Mac to be able to watch a live broadcast.



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Select audio channel:  

Open question to speaker

Please enter your question into the lower field. Once it has been sent, the question will appear in this upper field. Only you and the Presslive editor on location will be able to see this question.

The Presslive editor will ask the question on your behalf on location, and the speaker will answer it directly, with the effect that the answer to your question is transmitted to you 1:1 in the live stream.

Questions from journalists are put to the speakers after they have finished speaking.

Chat text here: send

More material

- Audio (0)
- Digital press material (0)
- LIVE - Events (1)
- Photoservice (0)
- TV-Service (0)

Clicking on the Play button starts the live stream. Don't worry if the stream isn't yet active - the player updates automatically about every 10 seconds, so that the live stream will start automatically without any need on your part to keep clicking on the Play button for fear of missing something.

You can actively ask your questions, just as you would at any normal press conference. For this, please use the field "Open question to speaker". Your name will not be mentioned on air; the Presslive editor on location knows who is asking the question from the log-in data.

The lower green row in the picture (further editorial material on the event) will tell you if further press materials concerning the live broadcast, such as a digital press kit, are available to view or download. A figure in brackets will tell you how many contributions are now available in the individual categories. For instance, if you click on the Digital Press Kit button a new window will open to allow you to download the press kits without interrupting the stream.

Please note: If you wish to follow a press conference live via www.press-live.com and have not yet registered, please make sure that you do so in good time, as we check every registration that is submitted.

If you have further questions, please feel free to contact us at any time.

Yours very sincerely

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