

heimtextil

Global carpet industry smartly connected: Heimtextil 2027 sharpens Carpets & Rugs with new structure and premium segment

Frankfurt am Main, 20 July 2026. Even more efficient, more targeted and closer to the market: Heimtextil 2027 strengthens its position as the leading meeting place for the global carpet industry and further expands Carpets & Rugs in line with market needs. With a stronger focus on distribution channels, the segment integrates into Heimtextil's product worlds. Manufacturers, retailers, industry and contract business benefit from additional business opportunities, new contacts and efficient sourcing of holistic interior solutions. With Carpets & Rugs Excellence, Heimtextil also introduces a premium segment for selected volume manufacturers for the first time. Numerous key players have already confirmed their participation for 2027.

Heimtextil 2027 once again brings together the global carpet industry in Frankfurt. With a new structure, Carpets & Rugs responds directly to current market requirements and strengthens networking across purchasing and distribution channels. The segment strategically integrates carpet suppliers into Heimtextil's product segments, combining holistic interior concepts for specialist retailers, solutions for hospitality and contract projects, and offerings for the international volume business. Manufacturers benefit from additional business opportunities and new contacts. Buyers gain direct access to complete interior solutions. "Our aim is to reflect the needs of the entire carpet market as effectively as possible. Together with the industry, we continuously develop Carpets & Rugs and create an even more targeted business platform for manufacturers, brands and buyers worldwide," says Bettina Bär, Director Heimtextil. "The strong participation once again confirms Heimtextil's relevance as the home of the global carpet industry in Frankfurt."

New business opportunities and strong international participation

Machine-made carpets as well as suppliers of fibres, yarns and technologies showcase their products in Hall 3.1 alongside Decorative & Furniture Fabrics with direct access to specialist retailers and contract business. In Hall 3.0, hand-knotted one-off pieces, premium doormats and flooring solutions expand the area Interior Design Concepts: Windows, Wall & Floor with holistic interior concepts. Halls 11.0, 12.0 and 12.1 serve as the meeting place for volume manufacturers and major buyers from around the world, complementing the offering with handwoven and machine-made carpets. Numerous market leaders and renowned brands have already confirmed their participation, including Agnee Innovates, Balta Industries, Bhadohi Carpets, Choudhary Exports, Fibre World, Hafizia Arts & Crafts, Heritage Overseas, Jaipur Rugs, Looms & Knots, Merinos, Oriental Weavers with EFCO and MAC, Qayyum Exports, Ragolle Rugs, Rudra Rugs, Rugs INC., Unlimited Style Rugs, Teppich de Orienta and Verbatex.

Quality at every scale: new Carpets & Rugs Excellence area

With Carpets & Rugs Excellence, Heimtextil 2027 introduces a premium segment in Hall 11.0 featuring selected international volume manufacturers from the carpet industry for the first time. Chosen by an independent jury of experts, these companies stand for high-quality products, excellent workmanship and manufacturing expertise. The new area creates a central meeting point for buyers from retail, hospitality and contract business looking for quality-focused carpet suppliers capable of handling order volumes of every scale. The curated segment provides guidance for global sourcing decisions and underlines Heimtextil's commitment to quality.



Photo: Messe Frankfurt/Jean-Luc Valentin.

Heimtextil 2027 takes place from 12 to 15 January 2027.

Press information & images:

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