

Heimtextil is ...

- the **leading and most influential** trade fair for home and contract textiles and textile design.
- **the global meeting place** for weavers and manufacturers for decorative and upholstery fabrics.
- featuring **a comprehensive range** of outdoor fabrics and artificial leather.
- generating additional business opportunities and synergies through its **close connection with the Fibres & Yarns sector**.
- a stage for **sustainably produced goods**.
- **a global networking hub** – part of the worldwide **Texpertise Network** of over 60 textile industry trade fairs.

Top-quality visitors:

- Decision-makers from furniture and decoration stores, building supplies and DIY stores, online and mail order, department stores, supermarkets, discounters and specialist retail
- Textile industry buyers
- Contract and hotel outfitters, interior architects and designers, other designers and project developers
- Craftspeople
- Representatives from the press, universities and associations

Heimtextil
Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Tel. +49 69 75 75-68 23
heimtextil@messefrankfurt.com

www.heimtextil.messefrankfurt.com

messe frankfurt



heimtextil

12. – 15. 1. 2027
FRANKFURT / MAIN

**A passion
for textiles
is artisan
is Italy
is quality.**

Everything gets woven together.

**The new
Italian
Lounge.**

part of
TEXPERTISE

Design from Italy is highly attractive is Italian Lounge is big business.

Italian design has admirers the world over. Their love can now be enhanced by combining passion for textiles with business interests.

***"A lounge
for lively industry
discussions."***

Our Italian Lounge in Hall 4.1.

It's here that representatives of products **made in Italy** specialising in decorative and furniture fabrics, artificial leather/leather and fibres and yarns will present products to their international fans.

Our optimised hall layout takes international visitors right to the centre of our own special Italian Zone. This lounge area invites you to engage in lively industry discussions, surrounded by your own and other textile exhibits showcasing Italian chic.

Area for rent – the details

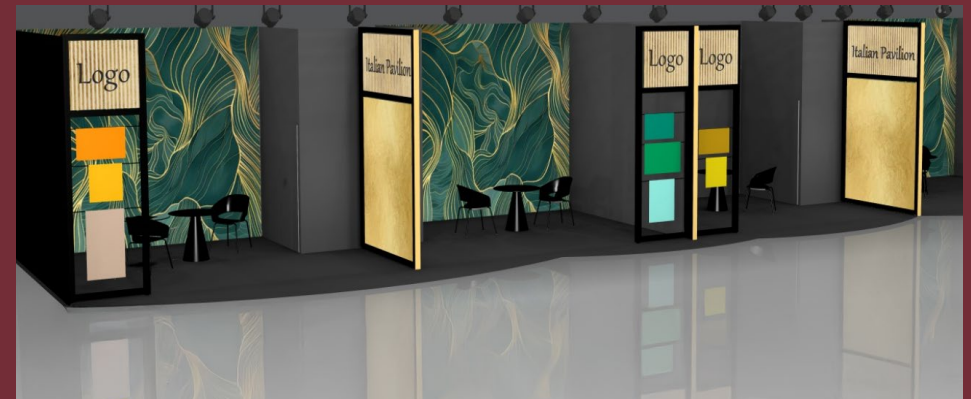
Your exhibition area comprises one package with 5x4 metres floor space, one side open. Also included is a shared seating area for networking. This is aimed at quality Italian companies within the Decorative & Furniture Fabrics area in Hall 4.1.

- A high-class area with 3.5m walls
- The area's unified look is enhanced by a distinctive coloured carpet
- Two chairs and one table per exhibitor cube

- Company name on the rear wall of every cube
- A lockable storage cabin
- Fabric rods and shelves
- An illuminated sign for company name/logo
- A quality, Italian-style lounge area
- Lighting/lamps

**Your package price:
EUR 13,500***

*Price excludes VAT



The shared area: a place to meet and do business.

The lounge is surrounded by other Italian-style presentation areas. It invites exhibitors and visitors from around the world to relax, chat and celebrate Italian fabrics. Meet your target groups for networking in this central hub – perhaps over a caffè. Or celebrate a new business deal with a prosecco? Salute!

Book now!

**Secure your turnkey stand
at Heimtextil 2027.**



Sandra Neumann
Tel. +49 69 75 75-64 26
sandra.neumann@messefrankfurt.com