

messe frankfurt



heimtextil

12. – 15. 1. 2027
FRANKFURT / MAIN

An exhibitor
is a star
is inspiration
is business.

Everything gets woven together.

part of
TEXPERTISE

New contacts are conversations are potential markets.

Non-textile floor coverings at Heimtextil are the perfect complement to interior design.

As befits the leading trade fair for home and contract textiles and textile design, we provide a comprehensive overview of the market, current trends and material innovations.

Contract.Flooring brings it all together: Contract business, non-textile floor coverings, all the right target groups – and you.



More visitors is more interest is more networking is more business.

Top 10

visitor countries:

1. Germany
2. China
3. Pakistan
4. USA
5. Italy
6. Turkey
7. India
8. Great Britain
9. Netherlands
10. France

529

journalists
from 37 countries

48,000

visitors from
133 countries

126,000+

followers on
social media

78 %

of visitors are
involved in
decision-making
(5 % more than
in 2025)

39

countries in
which PR
and ad
campaigns ran



Contract.Flooring

Enjoy the international reach and worldwide reputation of Heimtextil – and meet the top buyers in the contract sector.

Interior Design Concepts is diversity is many meetups.

- Hall 3.0 unites a wide variety of products under the heading **Interior Design Concepts: Windows, Wall & Floor**. The existing range includes wallpapers, wall decoration, paints, digital print, textiles editeurs, curtains, floor coverings, visual covers and sun protection systems.
- Your products – from flexible floor coverings such as design flooring (LVT), cork through to parquet and laminate flooring and outdoor flooring – will enhance our range of quality, all-encompassing concepts tailored to international buyers' requirements.



Interior.Architecture. Hospitality. is a draw for visitors is close at hand.

Be part of Contract.Flooring for a stronger trade fair presence right next door to major exhibitors in the growing Interior.Architecture.Hospitality area.

Make the most of our specially designed product and information offerings. We've developed these for your target groups such as interior architects and designers or contract buyers:

- Finder (a search filter for exhibitors)
- Guided Tours
- Talks, live presentations, interviews
- Special product showcase

Partners:

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Architects

designboom

T M M O B
İÇMİMARLAR ODASI
Chamber of Interior Architects of Turkey
GENEL MERKEZ CHAMBER'S HEADQUARTERS

- 2) Bestimmung der Nutzung
- 3) Individuelle Planung
- 4) Gezielt eingesetzte Absorption



18.01.2024

Raumakustik - Anni-Katrin Schmitz - FRG-Verband



High-quality presentation to high-value contacts.

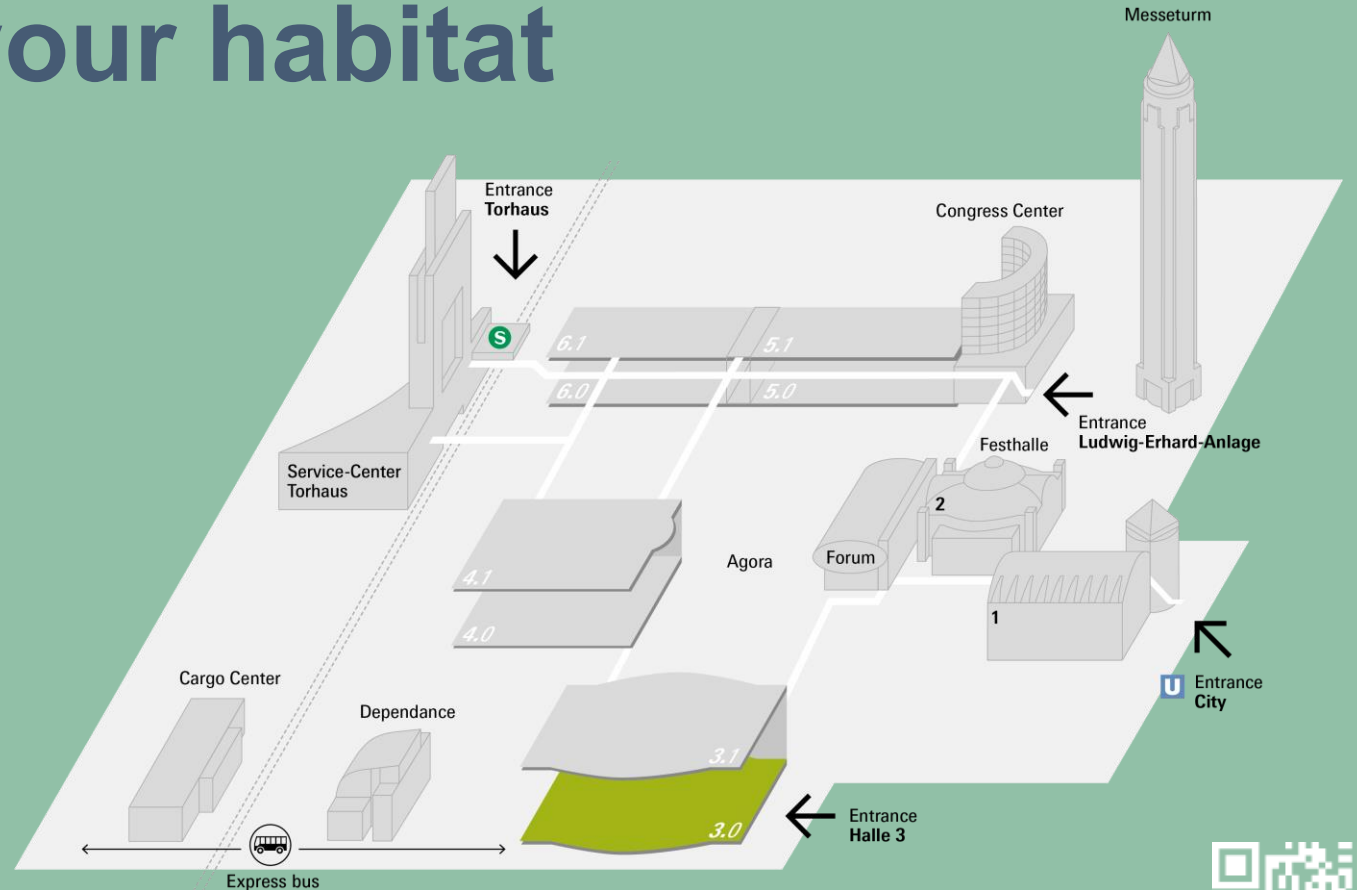
- Be present in highly relevant surroundings. Your presentation will be focused, have transparent pricing and maximum impact.
- Network and connect with the right visitors in a relaxed setting.
- Secure yourself a complete, readymade stand in the Contract.Flooring shared area of Hall 3.0.



Your trade fair is your habitat is full of benefits.

You'll find target groups including:

- Hospitality and contract buyers
- Interior designers and architects
- Furniture and decoration stores
- Mail order and online retail
- Department stores and supermarkets
- DIY stores, specialist wholesale and retail chains
- Decorators and designers

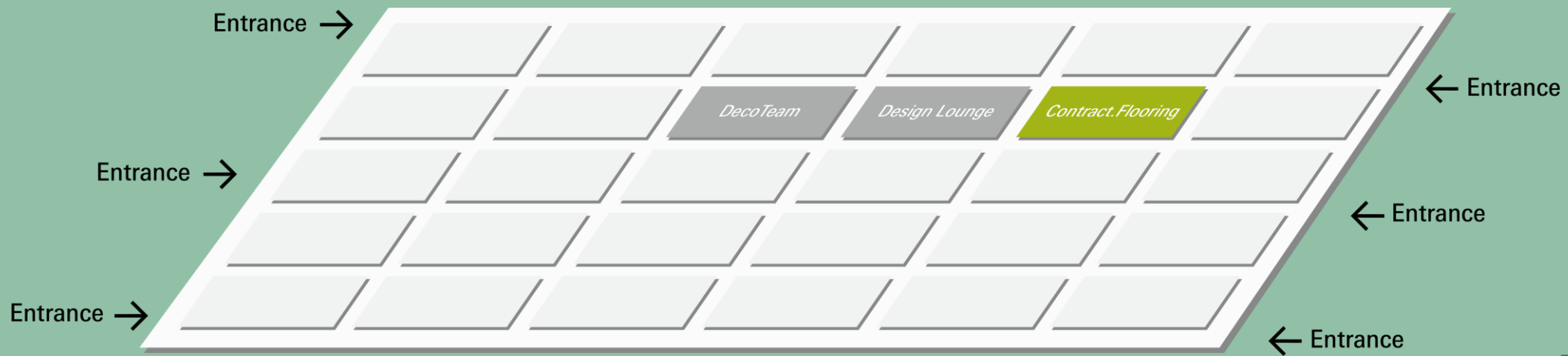


As of 04/26 – Subject to change

To the
ground plan



Heimtextil is synergy is Contract.Flooring.



As of 04/26 – Subject to change

Our offering in detail.

Service

- A clearly visible area with central networking lounge

Stand construction, furniture and fittings

- 9 sqm stand space, includes use of networking lounge
- Furnished platform with seating, space to display products and lockable doors
- Rear wall can be printed with your company name, logo and product presentation. Height 2.5 m
- Fabric banner with backlighting, in an aluminium profile frame – company name can be custom printed for you
- Standing table with two bar stools for chatting to customers
- Stand lighting and standard lamps
- Main electrical connection, including 1 – 3 kW sockets
- Black carpet on the floor
- Stand cleaned daily



Our offering in detail.

Marketing

- You'll be included in our catalogue, the online exhibitor and product search, the on-site visitor information system and the app
- Free promotional materials and free admission ticket vouchers for your customers

Plus, especially for you (when 10 companies register)

- Area advertised stating participants' names: on our website, in visitor newsletters and in communications for our two VIP customer programmes Messe Frankfurt Business Club and Mehr.Wert
- International PR, social media and direct marketing campaign for visitor activation

**All-inclusive-
price:**

€ 9.950*

* including AUMA contribution (Association of the German Trade Fair Industry), environmental contribution, media package
*plus VAT

**Why not register
for a non-binding
location proposal?**

Frankfurt is at the heart of Europe is short distances are the best environment

- International trade fair location
- Central, at the heart of Germany – easy to reach by train or plane
- Compact, urban, excellent infrastructure
- 15 minutes from Frankfurt airport: 270 destinations, passengers from over 100 countries



Here to give individual advice:

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Scan the QR code
to register.

