

messe frankfurt



LEAD THE CHANGE

heimtextil
13. – 16. 1. 2026
FRANKFURT / MAIN



part of
TEXPERTISE
the textile business network

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SHAPE THE FUTURE OF THE INDUSTRY WITH US

You make Heimtextil more than just a trade fair – you make it the beating heart of our sector and **the world's most important meeting place for home and contract textiles and textile design.**

We offer the world's most influential platform for **visionary, sustainable and progressive products.** Why not make use of Heimtextil's boundless reach to extend your network of customers and meet **buyers from 136 countries.**

Our customers' needs are constantly changing – and we change with them, to fit those needs perfectly. That's why we focus our attention on popular themes, design and successful contract business. We provide **a comprehensive overview of the market in textile and non-textile interior design** and we're expanding our **product range for 2026**, to include **the product group Flooring & Equipment** for the first time.

It'll be great to share it all with you!

OUR PLATFORM – YOUR OPPORTUNITY

UNIQUE WORLDWIDE

At this major order platform you'll meet top buyers and decision makers from around the world.

TRENDS & DESIGN

Heimtextil Trends 26/27 provide you with valuable inspiration and visionary ideas for your business. Our partnership with Patricia Urquiola illustrates everything progressive design can do.

VOLUMES LARGE AND SMALL

You're in the right place here, whatever volume you plan to offer.

PRIVATE LABELS/OWN BRANDS

Here at Heimtextil we have the right buyers for both private labels and own brands.

DEMONSTRATE YOUR EXPERTISE

Why not make the most of consumers' growing interest in textiles that are sustainably produced or have functional properties, textiles for hotels or for interior designers?

THE WORLD'S BIGGEST PLATFORM FOR WEAVERS

Heimtextil is the place to be for weavers. We're the world's biggest platform for this sector.

INTERNATIONAL GOES LOCAL

Heimtextil and the global Texpertise Network combine to provide a maximum of connections and worldwide impact. We are exhibitors' first port of call, with our years of expertise and over 50 textile trade fairs globally.





HEIMTEXTIL TRENDS 26/27

WHY NOT PREVIEW TOMORROW, TODAY?

Talks, tours and panels with sector experts make our programme of events a particular highlight. We are the global knowledge hub for lifelong learning.

Current themes attract even greater visitor numbers – if you want to preview tomorrow's trends, this is the right place.

KNOWING THEM MEANS THINKING AHEAD.

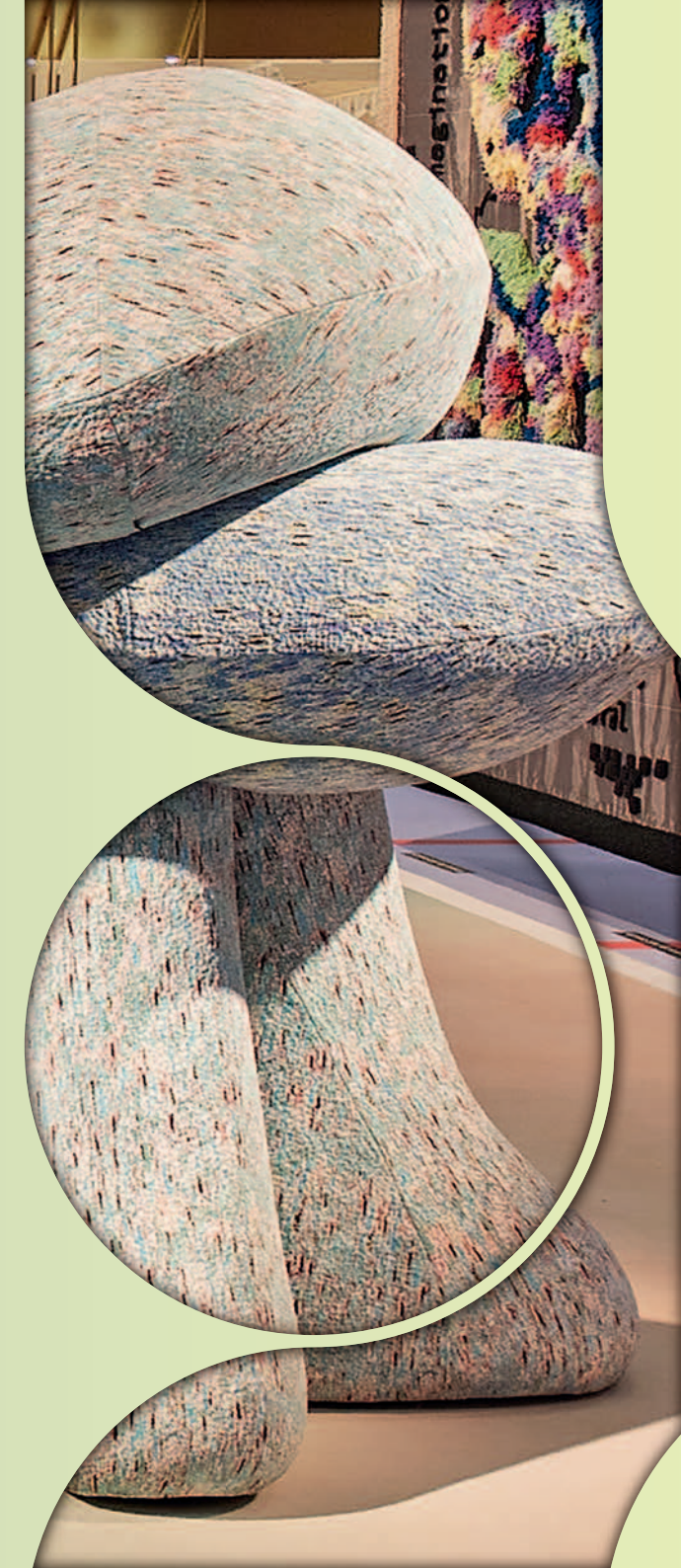
Unusual, original and innovative – that's how the predicted megatrends will translate into textile visions. As curated by **Alcova Milano**, products are staged in ways that showcase **visionary approaches to design, material and colour**.

This source of inspiration is a must-see for buyers at Heimtextil.

PATRICIA URQUIOLA X HEIMTEXTIL

Our collaboration with **Patricia Urquiola** is an ideal way to enhance the global textile sector's relationship with interior decoration, design, architecture and hospitality. This new partnership for 2025 shows her strength and vision: the spaces she designs inspire unconventional ideas, provide fresh knowledge and create even more networking opportunities.

STUDIO URQUIOLA was founded in 2001 by Patricia Urquiola and Alberto Zontone. It operates in industrial product design, architecture, art direction and strategic consultancy.



EVERYTHING YOU WANT, ALL IN ONE PLACE



OUR VARIED PRODUCT GROUPS:

- Bed, Bath & Living
- Carpets & Rugs
- Decorative & Furniture Fabrics
- Fibres & Yarns
- Digital Printing
- Global Home
- Global Home Excellence
- Wall, Window & Interior Decoration
- Smart Bedding
- Textil Design

We are going one step further and expanding our range of non-textile floor coverings from 2026: **Flooring & Equipment**



You can access the detailed site plan online – simply scan the QR code!



TOP TARGET GROUPS WILL BE THERE:

- Furniture and decoration, building supplies and DIY stores, online and mail order, department stores, supermarkets, discounters and specialist retail
- Contract and hotel furnishing, interior architects, interior decorators and designers
- Craftspeople
- Textile industry buyers
- The press, universities and associations

FOR A STRONG TRADE FAIR PRESENCE:

Our targeted campaigns activate the right visitor groups for you.

You can position your brand prominently using our many services, such as free promotional materials. Invite your partners and customers to your stand.

You can claim unlimited visitor vouchers, and the first 50 redeemed won't cost you a thing.



THE PERFECT PLACEMENT FOR YOUR BRAND!

YOUR CONTACT FOR THE WHOLE WORLD

600

JOURNALISTS FROM 45 COUNTRIES*

PR AND AD CAMPAIGNS

IN 40 COUNTRIES*



OVER 52,000 FACEBOOK FOLLOWERS



OVER 47,000 INSTAGRAM FOLLOWERS



OVER 14,000 LINKEDIN FOLLOWERS

TOP 10 VISITOR COUNTRIES*

1. GERMANY
2. CHINA (PEOPLE'S REPUBLIC)
3. ITALY
4. USA
5. PAKISTAN
6. TURKEY
7. INDIA
8. UNITED KINGDOM
9. NETHERLANDS
10. SPAIN

81%

OF EXHIBITORS ARE SATISFIED WITH ACHIEVING THEIR TRADE FAIR GOALS

OVER **50,000** VISITORS FROM 136 COUNTRIES*



BOOK NOW TO TAKE PART

at Heimtextil from 13. – 16.1. 2026

STAND STYLE	Stand rental prices REGULAR	Stand rental prices EARLY BOOKING PRICE <small>valid until 19.3.2025</small>	Stand rental prices ORGANISERS
1 side open	266.00 €/sqm	216.00 €/sqm	238.00 €/sqm
2 sides open	276.00 €/sqm	225.00 €/sqm	248.00 €/sqm
3 sides open	285.00 €/sqm	232.00 €/sqm	256.00 €/sqm
4 sides open	292.00 €/sqm	236.00 €/sqm	263.00 €/sqm

Plus: • Environmental levy € 4.40/sqm • Media Package € 985.00
• AUMA charge € 0.60/sqm • Statutory VAT on all prices



Here are all the details about prices and your participation. We'll be happy to advise you on your trade fair presence.

www.heimtextil.messefrankfurt.com/registration



*Register (with no commitment) by 19.3.2025 to take advantage of our early bird price, saving up to 19 %.

GET IN TOUCH.

WE'RE HERE TO GIVE INDIVIDUAL ADVICE!

Do you have any questions about taking part or organising your trade fair presence? Our team would love to help.

www.heimtextil.messefrankfurt.com/contact

