

messe frankfurt

FLOORING & EQUIPMENT

Take the floor,
internationally.

heimtextil

13. – 16. 1. 2026
FRANKFURT / MAIN



part of
TEXPERTISE



FLOORING & EQUIPMENT:

The perfect addition to interior design!
Non-textile floor coverings at Heimtextil.
We know our customers' needs are constantly changing – so we change with them, to create the ideal sector platform.

As befits the leading trade fair for home and contract textiles and textile design, we give an overall picture of the market, the latest trends, and innovations in materials.

Our joint presentation with the product group Carpets & Rugs will be in the newest and

most architecturally outstanding **Halls 11 and 12.** This is where a top-quality programme of events will create **a hub for the carpet and floor covering industry.**

This area is right next to the Portalhaus entrance, which attracts high visitor traffic and therefore heavy footfall for the new **centre of the world's textile and nontextile floor coverings sector.** These are the best preconditions for doing business.

It'll be great to share it all with you!

OUR GLOBAL PLATFORM – YOUR SUCCESS WORLDWIDE



AN IDEAL ENVIRONMENT FOR YOU

The established product segment Carpets & Rugs will be next door, attracting further interest. This is a perfect way to exploit the overlap in buyers' target groups.

UNIQUE WORLDWIDE

At this major order platform you'll meet international buyers from the trades, interior design, building supplies and DIY stores and contract business. Decision makers from interior design will find you!

READY AND WILLING TO SERVE

Let's plan together for your perfect trade fair presence, using our years of expertise and experience in fine-tuning logistics. Frankfurt's central location in Europe also offers an ideal infrastructure.

TARGETED MARKETING

Attractive, targeted material on the new Flooring & Equipment segment is transmitted through all Heimtextil's promotional channels as well as national and international press and ad campaigns.

VALUABLE EVENT PROGRAMME

With events, talks and tours, we specifically attract your target groups and create ideal opportunities for networking. We offer a tailor-made programme especially for visitors to Carpets & Rugs and Flooring & Equipment. Your advantage: more dialogue and opportunities to make contact with potential customers.

INTERNATIONAL GOES LOCAL

The Heimtextil platform and the global Texpertise Network combine to provide a maximum of connections and worldwide impact. We are exhibitors' first port of call, with our years of expertise and over 50 textile trade fairs globally.



ALL SIDES OF NON-TEXTILE FLOOR COVERINGS

WHAT YOU OFFER:

- Resilient floor coverings
- Designer and luxury vinyl tiles
- Cork flooring
- Laminate flooring
- Parquet and other wooden flooring
- Outdoor floor coverings
- Skirting boards
- Products to apply, lay and care for flooring
- Adhesives and surface preparation
- Surface treatments
- Tools and machinery

ORDERS ARE MADE HERE

79% of visitors are top decision makers, making **Heimtextil the No. 1 global sector meeting place**. First you meet and talk – next you're doing business together. Our product segments attract just the right visitors for you:

- Building supplies and DIY stores
- Online retail
- Flooring specialists
- Contract and hotel furnishing, interior architects, other designers and craftspeople
- Decorators and designers



FIND YOUR WAY TO SUCCESS

You can access the detailed site plan online – simply scan the QR code!



CONTINUE YOUR SUCCESS STORY WITH US.

As one of the first to join us, you'll benefit from all the interest in our new product area! Secure your place at the new sector hotspot and you'll be doing business with your target groups as the season begins.



Miriam Bleuel
miriam.bleuel@messefrankfurt.com
+49 69 75 75-64 16

www.heimtextil.messefrankfurt.com

DO YOU STILL HAVE QUESTIONS?

We look forward to your call or e-mail.

CARPETS & RUGS

Tying all the threads together:
in Frankfurt, the carpet industry hub.

heimtextil

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ORDERS ARE MADE HERE

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- Furniture and decoration stores, building supplies and DIY stores, online and mail order, department stores, supermarkets, discounters and specialist retail
- Contract and hotel furnishing, interior architects, designers and craftspeople
- Textile industry buyers
- The media, universities and associations
- Importers and wholesalers



FIND YOUR WAY TO SUCCESS

You can access the detailed site plan online – simply scan the QR code!

WHAT YOUR PRODUCT RANGE INCLUDES:

- Area rugs
- Handmade rugs
- Custom rugs (unique pieces)
- Machine-made rugs
- Mats and clean-off systems
- Runners and scatter rugs
- Fibres and yarns for the carpet industry
- Products for contract business
- Machinery and accessories
- Furs

WHAT YOU OFFER:

- A full and/or part-range
- Large volumes or small numbers of items



Petra Hauschild
petra.hauschild@messefrankfurt.com
+49 69 75 75-55 58

www.heimtextil.messefrankfurt.com

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We look forward to your call or e-mail.

FRANKFURT IS THE HOME FOR THE GLOBAL CARPET INDUSTRY.

Become part of the success story! Present yourself as an exhibitor in the Carpets & Rugs segment at Heimtextil in Frankfurt am Main – the world's leading trade fair for home and contract textiles and textile design. The already established product area is becoming even larger, higher quality and more international.



OUR PLATFORM – YOUR SUCCESS

Use this strong and centralised platform to promote your business, make international contacts and reach your target groups directly. It offers both inspirational products and collections and – from 2026 – also a **comprehensive programme of events specially designed for the carpet and floor covering industry**. These events provide inspiring overviews that are much in demand among top decision makers.

Our **joint presentation with the new product group Flooring & Equipment** will be in the newest and most architecturally outstanding **Halls 11 and 12**. This is ***the* meeting place for the global textile and nontextile floor covering industry**. Its location right by the Portalhaus entrance guarantees high visitor traffic.

THE WORLD'S UNIQUE HUB FOR HOME AND CONTRACT TEXTILES

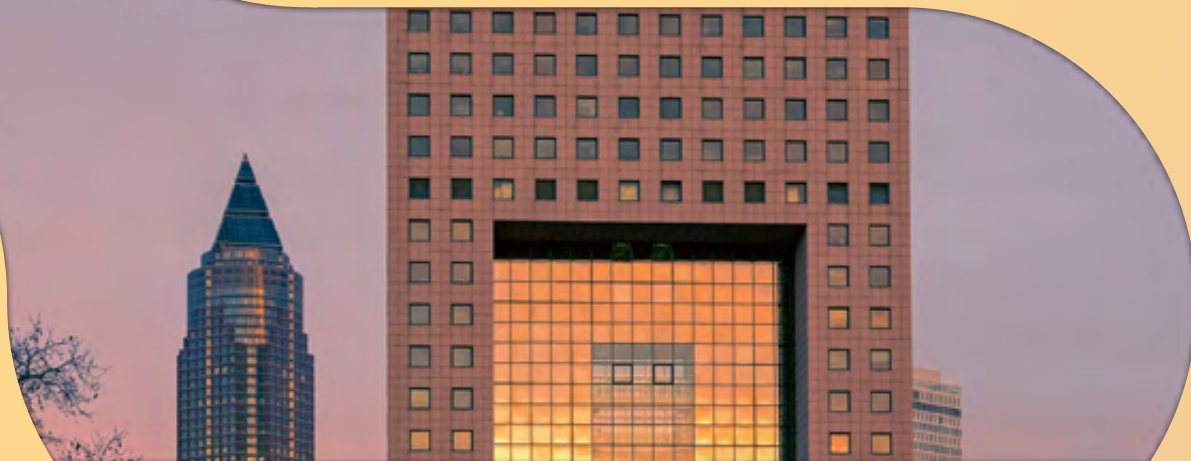
At this most important order platform you'll meet top buyers and decision makers from around the world.

DEMONSTRATE YOUR EXPERTISE

Why not make the most of the growing interest in textiles that are sustainably produced, or textiles with particular functional properties for hotels and interior designers? Show off your solutions.

INTERNATIONAL GOES LOCAL

The Heimtextil platform and the global Texpertise Network combine to provide a maximum of connections and worldwide impact. We are exhibitors' first port of call, with our years of expertise and over 50 textile trade fairs globally.



WELCOME TO FRANKFURT

- **An international exhibition centre** with the associated advantages, from hotels to restaurants and culture
- **Ready and willing to serve** our international guests to a high standard
- **Centrally located within Germany and Europe** – easy to reach
- **A global transport hub** with ICE rail connections and an airport – ideal for visitors from home and abroad
- **An easy-to-reach location** close to the central station and many hotels

TOP 10 VISITOR COUNTRIES*

1. GERMANY
2. CHINA (PEOPLE’S REPUBLIC)
3. ITALY
4. USA
5. PAKISTAN
6. TURKEY
7. INDIA
8. UNITED KINGDOM
9. NETHERLANDS
10. SPAIN

OVER
50,000
VISITORS FROM
136 COUNTRIES*

OVER
3,000
EXHIBITORS FROM
65 COUNTRIES*



OVER 52,000
FACEBOOK
FOLLOWERS



OVER 47,000
INSTAGRAM
FOLLOWERS



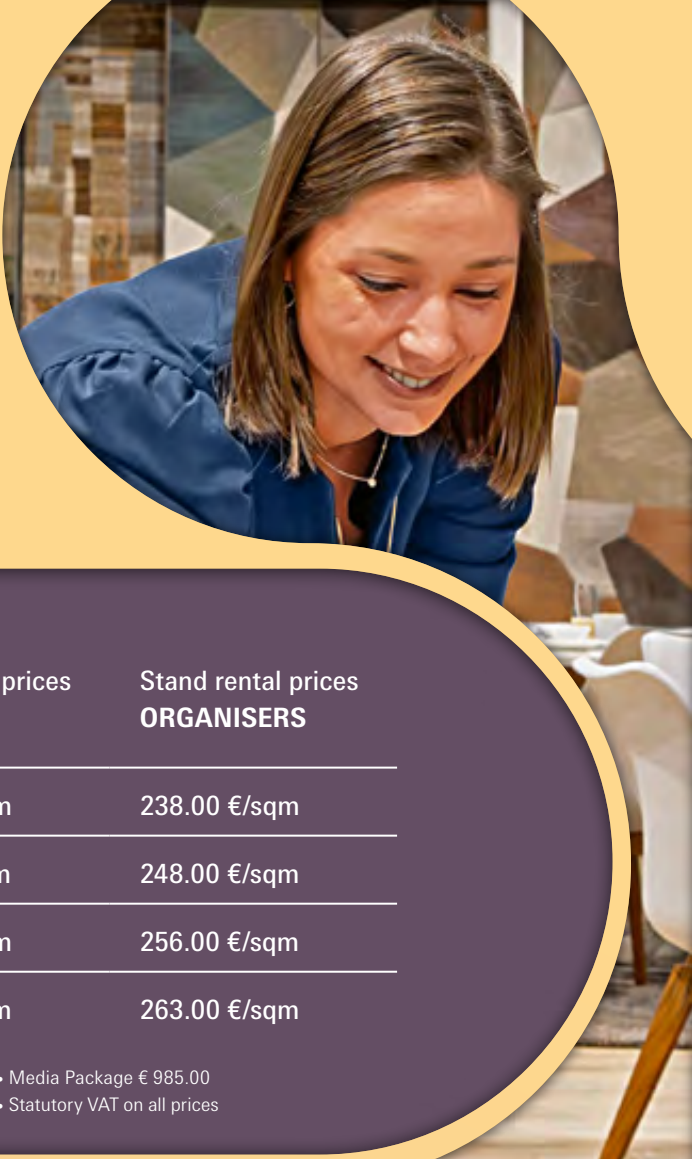
OVER 14,000
LINKEDIN
FOLLOWERS

**PR AND AD CAMPAIGNS
IN 40 COUNTRIES***

*Heimtextil 2025

SECURE YOUR PLACE

at Heimtextil from 13.–16. 1. 2026



TYPE OF STAND	Stand rental prices EARLY BOOKING PRICE valid until 19. 3. 2025	Stand rental prices REGULAR	Stand rental prices ORGANISERS
1 side open	216.00 €/sqm	266.00 €/sqm	238.00 €/sqm
2 sides open	225.00 €/sqm	276.00 €/sqm	248.00 €/sqm
3 sides open	232.00 €/sqm	285.00 €/sqm	256.00 €/sqm
4 sides open	236.00 €/sqm	292.00 €/sqm	263.00 €/sqm

Plus: • Environmental levy € 4.40/sqm • Media Package € 985.00
• AUMA charge € 0.60/sqm • Statutory VAT on all prices



DETAILS

All the details about prices and your participation are available here. We look forward to hearing from you.

www.heimtextil.messefrankfurt.com/registration



THEMES & EVENTS

Talks, tours and panels with sector experts make our programme of events a particular highlight. Up-to-date themes attract even greater visitor numbers – if you want to pre-view tomorrow’s trends, this is the right place.

EARLY BIRD: SAVE UP TO 19 %

Take the floor, internationally. Register (with no commitment) by **19.3.2025** to take advantage of our early bird price, saving up to 19 %!