



# **ESSENTIAL**

Heimtextil is the most influential and international order platform for home and contract textiles and textile design. Our dates are the fixed point in top global decision makers' calendars for the year.

# RELIABLE

We optimise our offering and reinvent ourselves constantly, keeping your needs and the market's requirements in our sights. As your constant, reliable partner we take the trail towards success alongside you.

# **TRAILBLAZING**

We help the industry blaze a trail by showcasing visionary trends, innovative textile solutions and inspiring designs.

# **TARGETED**

We grow in areas the market requires, such as in functional textiles and in carpets and non-textile floor coverings.

# NEW, IMPROVED HALL LAYOUT: THE SAME BUT DIFFERENT.

# **NEW STRUCTURES, BETTER OPPORTUNITIES**

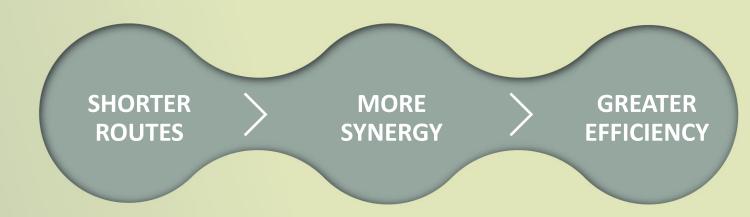
The layout and range of products are ideal for both exhibitors and visitors.

# **EXPANDING VISITOR SYNERGIES**

Product areas are combined to ensure you can address your target groups' needs more efficiently. All textiles providers will form strong sector groupings – for even greater benefit.

# A PROGRAMME OF HIGH-QUALITY CONTENT

Our successful programme of events is embedded into the halls themselves, keeping visitor traffic high.





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**EVERYTHING AT A GLANCE** 

Interior Design Concepts: Windows, Wall & Floor

Decorative & Furniture Fabrics,
Fibres & Yarns

Smart Bedding, Fibres & Yarns

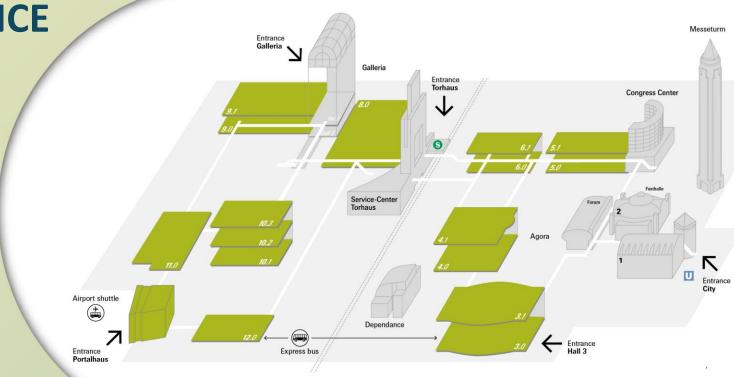
5.0 5.1 Bed, Bath & Living

> Bed, Bath & Living, Textile Design, Heimtextil Trends 26/27

Global Home

9.0
10.2 Global Home Excellence

11.0 Carpets & Rugs,
12.0 Flooring & Equipment



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CLICK ON EACH HALL FOR MORE INFORMATION.

# **HALL 3.0**

# INTERIOR DESIGN CONCEPTS: WINDOWS, WALL & FLOOR

Wallpaper, wall coverings, digital printing, paint, wallpaper accessories, textiles editeurs, curtains, visual covers and sun protection systems, drapery and curtain hardware and high-quality textile and non-textile floor coverings



YOUR CONTACT

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# SPACES BECOME REALITY: INTERIOR DESIGN FOR THE FUTURE

- All-encompassing textile and non-textile interior design:
   Quality products combined with whole high-end collections to produce an overarching interior concept that closely targets visitors` requirements.
- In the best company:

  Hall 3.0 directly adjoins Decorative and Furniture Fabrics. This presents a perfect opportunity for overlapping target groups of buyers to benefit.
- Access all areas:
   This hall on the ground-floor level allows for easy delivery of machinery.

# Your target buyers:

Interior designers, architects, interior architects, contractors and hotel designers, the curtain trade, textiles, DIY and decoration stores, retail and wholesale

### The highlight in your hall:

A unique design installation by Patricia Urquiola





# HALL 3.1 + HALL 4.1

# DECORATIVE & FURNITURE FABRICS, FIBRES & YARNS

Furniture fabrics, furniture leather and artificial leather, outdoor fabrics, decorative fabrics, technical textiles for contract business, fabrics for bed linen, fibres and yarns, woven and knitted fabrics, sewing threads, finishing and refinement



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# QUALITY IS WOVEN INTO THE FABRIC

- The biggest range of international products:
  - For the sector's manufacturers and wholesalers, this is the ideal environment.
- The world's biggest platform:
  - Be part of the world's widest web of weavers. Anyone looking for this variety comes to us and will find you.
- Do deals directly:
  - Buyers can order large volumes and commission their own designs and specifications directly.
- Greater synergy:
  - Outstanding connections to the preliminary production stage Fibres & Yarns. This presents a perfect opportunity for overlapping target groups of buyers to benefit.

# Your target buyers:

The upholstered furniture and home textiles industry, architects, interior architects, contractors and hotel designers, textiles editeurs, weavers and manufacturers

# The highlight in your hall:

The product and information offering for contract business: Interior. Architecture. Hospitality



# **HALL 4.0**

# SMART BEDDING, FIBRES & YARNS

Duvets and pillows, mattresses, bedding systems, machinery, fibres and yarns, woven and knitted fabrics, finishing and refinement



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# THESE SLEEP TRENDS SHAKE EVERYONE AWAKE

# • Efficient supply:

Easy access and a condensed offering of products for buyers.

# • Greater synergy:

Outstanding connections to the Bed, Bath & Living area and the preliminary production stage Fibres & Yarns. This presents a perfect opportunity for overlapping target groups of buyers to benefit.

### Access all areas:

This hall on the ground-floor level allows for easy delivery of machinery.

### **Target buyers for Smart Bedding:**

Specialist and bedding retail, buying cooperatives, department stores, furniture and decoration, online and mail order, supermarkets and hypermarkets, hotels, contract furnishing and the textile industry

### **Target buyers for Fibres & Yarns:**

Textiles processors, producers of mattresses, bedding, duvets and pillows

## The highlights in your hall:

Messe Frankfurt Business Club in the Foyer of Hall 4.2. Top decision makers will be with you in just a few steps. MEHR. WERT Lounge



# HALL 5.0 + HALL 5.1 + HALL 6.0

# BED, BATH & LIVING

Brand names and private labels in the bed linen, bathroom textiles, table and kitchen linens, coated table coverings, throws, decorative cushions and living accessories sectors



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# THE ADDRESS FOR GOOD STYLE

- **Established product groups:** By combining areas with related themes, Heimtextil has become the place to find this product sector and an even quicker way to find your buyers.
- Attractive combination: An attraction for all textiles visitors and manufacturers. Visitors will find a concentrated overview of the market here, covering both private labels and well-known brands.
- **Central location:** Halls 5 and 6 are well connected to the high-traffic S-Bahn/Torhaus and City entrances.
- Greater synergy: These halls directly adjoin Smart Bedding in Hall 4.0. Easy access leads to efficient ordering.

### Your target buyers:

Specialist and bedding retail, furniture and decoration, buying cooperatives, online and mail order, department stores, supermarkets and hypermarkets, designers, hotels, contract furnishing and the textile industry



# **HALL 6.1**

# BED, BATH & LIVING, TEXTILE DESIGN

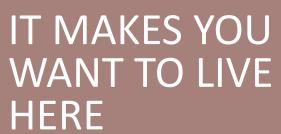
Brand names and private labels in bed linen, bathroom textiles, table and kitchen linens, throws and cushions, living accessories, design studios, style bureaus, colour coding systems and CAD/CAD providers



YOUR CONTACT FOR BED, BATH & LIVNG Hildegard Thoma Tel. +49 69 75 75-64 02 hildegard.thoma@messefrankfurt.com



YOUR CONTACT FOR TEXTILE DESIGN
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## Trends and Design:

Heimtextil Trends 26/27 are the hot spot for both trends and inspiration – two focal points now in a single hall.

# • In superior company:

The Heimtextil Trends 26/27 deliver inspiration for future developments; design studios have the right concepts for forthcoming collections.

### • Attractive combination:

A magnet for all textiles visitors and manufacturers: Bed, Bath & Living.

### Central location:

At the heart of the trade fair, with ideal connections to the high-traffic S-Bahn/Torhaus entrance.

# Target buyers for Bed, Bath & Living:

Specialist and bedding retail, furniture and decoration, buying cooperatives, online and mail order, department stores, supermarkets and hypermarkets, designers, hotels, contract furnishing and the textile industry

### **Target buyers for Textile Design:**

Manufacturers of wallpaper and all types of home textiles

# The highlight in your hall:

Heimtextil Trends 26/27, the core of Heimtextil







# HALL 8.0 + HALL 9.1

# **GLOBAL HOME**

Country pavilions, international high-volume producers of bedding, duvets and pillows, bed linen, bathroom textiles, kitchen and table linens, throws and cushions



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# THE WHOLE WORLD IS YOUR MARKET

## Generous layout:

Space for many manufacturers with export experience, focusing on medium and large order volumes.

## • Access all areas:

Centrally located in the Western Section, between the high-traffic Galleria and S-Bahn/Torhaus entrances.

## • Greater synergy:

Outstanding connections to the Global Home Excellence and Carpets & Rugs areas.

These present a perfect opportunity to benefit from overlapping target groups of buyers.

# **Your target buyers:**

Wholesale and import/export, retail chains, furniture and decoration, online and mail order, department stores, supermarkets and hypermarkets, building supplies and DIY stores and the textile industry



# **HALL 9.0**

# GLOBAL HOME EXCELLENCE

Contract business manufacturers selected by our panel for: bedding, duvets and pillows, bed linen, bathroom textiles, textiles for the kitchen and table, throws and cushions, mattresses and bedding systems



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# SUCCESS AND EXCELLENCE WITHOUT BORDERS

Generous layout:

Space for many manufacturers with export experience, focusing on medium and large order volumes.

• Access all areas:

Centrally located in the Western Section, between the high-traffic Galleria and S-Bahn/Torhaus entrances.

• More synergy:

Outstanding connections to the Global Home Excellence and Carpets & Rugs areas.

These present a perfect opportunity to benefit from overlapping target groups of buyers.

### Your target buyers:

Wholesale and import/export, retail chains, building supplies and DIY stores, furniture and decoration, speciality stores, department stores, supermarkets and hypermarkets, online and mail order



# HALL 10.1 + 10.3

# **GLOBAL HOME**

Country pavilions, international high-volume producers of decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems



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# THE WHOLE WORLD IS YOUR MARKET

### Generous layout:

Space for many manufacturers with export experience, focusing on medium and large order volumes.

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### • Greater synergy:

Outstanding connections to the Global Home Excellence and Carpets & Rugs areas.

These present a perfect opportunity to benefit from overlapping target groups of buyers.

### Your target buyers:

Wholesale and import/export, retail chains, building supplies and DIY stores, furniture and decoration, speciality stores, department stores, online and mail order, supermarkets and hypermarkets, the textile industry



# HALL 10.2

# GLOBAL HOME EXCELLENCE

Contract business manufacturers selected by our panel for: Decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems



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# SUCCESS AND EXCELLENCE WITHOUT BORDERS

Generous layout:

Space for many manufacturers with export experience, focusing on medium and large order volumes.

Access all areas:

Centrally located in the Western Section, between the high-traffic Galleria and S-Bahn/Torhaus entrances.

• Greater synergy:

Outstanding connections to the Global Home Excellence and Carpets & Rugs areas.

These present a perfect opportunity. to benefit from overlapping target groups of buyers.

# **Your target buyers:**

Wholesale and import/export, retail chains, building supplies and DIY stores, furniture and decoration, speciality stores, department stores, supermarkets and hypermarkets, online and mail order



# HALL 11.0 + HALL 12.0

**CARPETS & RUGS** 

Machine and handwoven carpets, hand-knotted rugs, unique pieces, mats, clean-off systems, fibres and yarns, technology and machinery



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# WE'RE ROLLING OUT THE RED CARPET

• A comprehensive range:

Offering all manufacturing techniques and order volumes.

More space for more products:

A more comprehensive and attractive offer for buyers.

• Greater synergy:

The perfect opportunity for existing target groups of buyers to overlap with new groups.

## **Your target buyers:**

Furniture and decoration, carpet specialists, building supplies and DIY stores, online and mail order, department stores, supermarkets, discounters and specialist retail, contract and hotel furnishing, interior architects, designers and craftspeople

# The highlight in your hall:

Messe Frankfurt Business Club in the Foyer of Hall 11.0. Top decision makers will be with you in just a few steps.



# **HALL 12.0**

# **FLOORING & EQUIPMENT**

Flexible floor coverings, designer and luxury vinyl tiles, cork flooring, laminate flooring, parquet and other wooden flooring and outdoor floor coverings



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### • A world first:

Flooring & equipment will be at Heimtextil from 2026.

# • A busy intersection:

This is where to find all the footfall for textile and non-textile floor coverings – in the very latest spaces at the Frankfurter Messe.

# Greater synergy:

Existing target groups of buyers will overlap with new groups.

# Your target buyers:

Building supplies and DIY stores, flooring specialists, interior designers, tradespeople, architects and interior architects, contract furnishing, contractors and designers

# The highlight in your hall:

Messe Frankfurt Business Club in the Foyer of Hall 11.0. Top decision makers will be with you in just a few steps.





# YOUR ROUTE TO SUCCESS

FROM EARLY FEBRUARY 2025

We'll send your invitation to Heimtextil 2026

**UNTIL 19 MARCH 2025** 

You benefit from an attractive early bird price.

FROM APRIL 2025

You'll receive a stand placement recommendation.
Because we're rearranging things, this will take
a little longer than usual.
Thank you for your patience!

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WE'LL ACHIEVE GREAT THINGS, TOGETHER

