

Still on the rise: Carpets & Rugs grows by several hall levels and launches new content highlights

Frankfurt am Main, 14 November 2024. New area, new formats and new partnerships: Heimtextil 2025 is literally taking the product area Carpets & Rugs to new heights. For the upcoming event, the segment expands with several additional hall levels, presenting the most important international key players and innovative products from 14 to 17 January in Frankfurt. Carpet enthusiasts can look forward to a newly designed area initiated by the association Fedustria and the exhibitor Ragolle Rugs, with high-quality Belgian exhibitors, as well as a customised content programme.

Weave your network! Under this motto, Carpets & Rugs brings together the global carpet industry at the annual meeting place in Frankfurt. More than 300 exhibitors have already registered for Heimtextil 2025. Due to the high demand, the segment grows by several hall levels: in addition to Hall 5.1, Hall 5.0 has been established as a further home for carpets at the exhibition centre. Numerous high-calibre exhibitors such as Bhadohi Carpet (India), Javi Home (India), Lalee (Germany) and Merinos (Turkey) will show their products here. In addition, Carpets & Rugs also occupies Hall 3.0 – and complements the product groups Wall Decoration and Textile Design as well as the Heimtextil Trends 25/26. Here, machine-woven and hand-woven carpets from exhibitors such as Bikaner Handloom (India), Este Hali (Turkey), Himalaya Concepts (India), JI International (India) and Rudra Rugs (India) as well as unique pieces from Satar Carpet (Germany) can be found. In Hall 3.1 exhibitors like Brink & Campman (Netherlands) and German companies like Haro Teppiche, Infloor-Girloon, Obsession, Otto Golze & Söhne, Paulig Teppichweberei and Theo Keller will exhibit within the DecoTeam and the Design Lounge powered by DecoTeam. Joint stands from Africa and India will expand the global range. Further carpet companies exhibit in Halls 6.0 and 6.1. Heimtextil thus creates strong synergies between the product areas and a globally unique product range for top decision-makers from all over the world. All participating companies can be found online in the exhibitor search.

New carpet area ‘Belgian Textiles – powered by Fedustria’

Traditional craftsmanship meets innovative technologies and sustainability: 14 Belgian carpet companies will present themselves in the newly designed area ‘Belgian Textiles – powered by Fedustria’ in Hall 5.1. The joint presentation is organised together with the Belgian association Fedustria and the exhibitor Ragolle Rugs. The ‘Belgian Textiles’ focus on high quality, creative designs and sustainable materials. The following companies are taking part: Aarova, Associated Weavers, Balta Home, Broucks, Euro-Tapis, Flemish Textiles Company, Kovantex, Louis de Poortere, Mercury Flooring, Ragolle Rugs, Royal Flooring, Vandewiele, Vanhoutte Carpets and Verbatex.

‘Heimtextil plays a pivotal role for Fedustria and its members’, emphasizes Daphne Renier, Product Manager Textiles Fedustria. ‘Belgian carpets are renowned for their quality and design. The Belgian area strengthens this reputation: our members use Heimtextil to present new collections and sustainable innovations, to stay updated on trends and remain competitive. Heimtextil acts as a catalyst for trends, materials,

innovations and sustainability. It provides a global platform where Belgian carpet manufacturers can showcase their products to a diverse, international audience, strengthen ties within the industry, meet new partners and clients from across the globe. This promotes the economic growth of the Belgian textile industry.'



The new area 'Belgian Textiles' is initiated by the association Fedustria and the exhibitor Ragolle Rugs. Photo: Messe Frankfurt.

Carpets & Rugs: talks, tours and carpet trends

In 2025, Carpets & Rugs launches an extensive content programme and positions itself as a business-promoting knowledge platform for the global carpet industry. In the foyer of Halls 5.1/6.1, the **Carpet Lounge** brings innovative carpet designs to life and is the ideal place to relax and network in a cosy atmosphere. For the first time, the Carpet Lounge will be curated by the British Cover Magazine. The new cooperation partner will also host lectures and panel discussions on the Texpertise Stage in Hall 4.0 with renowned industry experts: The **Talk by Cover** on the Tuesday of the fair will revolve around the craft of rug-making and the trends of tomorrow. The subsequent **panel discussion** with Reto Aschwanden, Managing Director of Label STEP, Aditya Gupta, founder of The Rug Republic, and Theresa Paulig, CEO of Paulig Teppichweberei, will focus on sustainable practices and fair trade in the carpet industry. This will be followed by a panel talk with trend guides for buyers on Wednesday. The Talk by Cover on Thursday, 16 January 2025, is dedicated to the topic of AI and its impact on carpet design. In addition, Cover Magazine will be leading **guided tours** to innovative exhibitors and best practices. Further carpet exhibitors can also be discovered on guided tours in the area of Interior.Architecture.Hospitality. The programme will soon be online in the event calendar.

Heimtextil 2025 takes place from 14 to 17 January 2025.

Press information & images:

<https://heimtextil.messefrankfurt.com/frankfurt/en/press.html>

Online:

www.heimtextil.messefrankfurt.com

www.instagram.com/heimtextil

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Texpertise Network:

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Your contact:

Magdalena Gredel

Tel.: +49 69 75 75-6221

magdalena.gredel@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

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