

Stand regulations - important information

- The stand regulations listed below are based on the Technical Guidelines as of 1 January 2024. The Technical Guidelines and other helpful factsheets can be found in the digital service documents on page 4 and on the Heimtextil website at <https://qr.messefrankfurt.com/downloads>
- We have optimized our **stand approval** process for you and therefore ask you to submit your stand approval request via the following www.messefrankfurt.com/standapproval no later than **26 November 2024**.
- Please refer to section 4.2 of the Technical Guidelines to learn whether your stand construction is subject to official approval. **Subject for approval are e.g.:** Stand-constructions with a ground space **larger than 100 sqm**, stand-constructions and exhibition goods **over 4.00 m height, closed ceilings, two-storey stand constructions** or use the check located in the Messe Frankfurt stand construction portal: <https://bauer.messefrankfurt.com/frankfurt/en/general-information.html>
- On completion and implementation of the stand-construction plans for the event, Technical Event Management will measure the actual area of the two-storey stand construction and inform accounts accordingly. The invoice will be sent in accordance with the price list after the end of the event.
- Stand construction shall be such that their edges bordering on aisles shall be as transparent as practicable. The target should be a **frontage** that is **70% open**. Lengthy, enclosed stand structures bordering on aisles are not permitted and must be interrupted by display cases, niches, displays or similar.
- **The rear sides of stands** adjacent to neighboring stands must be kept smooth and be white in color from a height of 2.50 m, or must be positioned at least 1.00 m from the border of the neighboring stand, so as not to impair the design of the neighboring stand.
- **Hall aisles and emergency exits** must be kept clear during the complete set-up period. The instructions of the Hall Manager must be obeyed.
- **Protective measures must be taken** when working in the exhibition halls. Tools with a **vacuum device** must be used for any work that produces dust.
- From 3 pm on the **final setting-up day (13 January 2025)** work may only be carried inside the exhibition stands and the aisles must be completely cleared since the laying of the aisle carpets is starting.
- **Open price labelling** on the exhibition stands, on the exhibits, in the official fair catalogue or in advertising materials is prohibited.
- Distribution of printed matter and employment of advertising media by exhibitors is allowed on their own stands only. For advertising activities on the exhibition grounds please contact media.services@messefrankfurt.com.
- Monitors for **demonstrations and presentations** must be kept at least 2.00 m from the aisle. Sufficient space has to be provided for audience on the stand. Please discuss any planned demonstrations e.g., sound, light effects with neighboring exhibitors in advance.
- The **maximum noise level of 70 db** at the stand boundary must be adhered to and will be checked during the fair.
- Any kind of **musical reproductions** shall be subject to provisions of the German Act for Protection of Copyright and Related Property Rights ("Urheberrechtsgesetz"), Section 15 of the German Copyright Act ("Urhebergesetz") (German Federal Law Gazette [BGBl]), and shall require the approval of GEMA, the musical authors' rights society, which may be reached at: messe@gema.de .

- Every exhibitor must ensure that there is always staff on the stand during the official hours of opening of the event (**mandatory attendance**).
- **Packing up exhibits and dismantling the exhibition stand** is not permitted before the end of the fair. Checks will be made to ensure all exhibitors adhere to these regulations.
- **Driving onto the Exhibition Grounds During Set-up and Dismantling**
Please note: every vehicle that wishes to enter the exhibition grounds during set-up and dismantling must first register and report to the Check-In. It is only after this has taken place that vehicles can drive onto the exhibition grounds. Registration is possible from November 2024: <https://einfahrt.messefrankfurt.com>
- The **regular, free set-up** period begins on 9 January 2025. If you require additional set-up days, you have the option of ordering advance set-up for 7. January 2025, for stands of 50 sqm or more and 8 January 2025 for a fee in the [Shop of Exhibitor Services](#), each day from 07.00 - 22.00 hrs.
- The **regular, free dismantling** begins on: Friday, 17 January 2025 – 8 p.m. continuously until Sunday, 19 January 2025, 11 p.m. On Friday, dismantling for exhibitors is initially only possible inside the stands - the carpeting in the hall aisles will be taken up so as not to interfere with further dismantling work. Please note that an extended dismantling is unfortunately not possible.
- Please respect the **general ban on smoking** in the halls - also during assembly and dismantling.
- Please also note: Express surcharge for certain services. We are happy to support your efforts to make your trade fair a success. To ensure that all services can be made available in a timely manner, we ask that you place your orders for suspensions, compressed air, electricity and water connections, stand cleaning and security in the [Shop for Exhibitor Services](#) by no later than **23 December 2024**.
- Digital **service documentation** of Heimtextil 2025 can be found here: <https://qr.messefrankfurt.com/Sa249>
- Important links and further information for stand builders and event agencies can be found on the stand construction portal at: <https://builder.messefrankfurt.com/frankfurt/en.html>