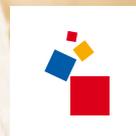


part of

TEXPERTISE

the textile business network



heimtextil

14. – 17. 1. 2025
FRANKFURT / MAIN

***CONNECTED
BY TEXTILES***

Together with you as
an exhibitor, Heimtextil
is heading for success!

**GLOBAL
REACH**

messe frankfurt

WEAVE YOUR NETWORK

TOGETHER WITH YOU, HEIMTEXTIL 2025 IS HEADING FOR SUCCESS!

With you joining us here, we can state with pride that Heimtextil is the world's most important trade fair for home and contract textiles.

Gain inspiration and expand your network at Heimtextil 2025!

As an internationally recognised trade fair, Heimtextil is the global platform for your visionary, sustainable and future-oriented products.

Be part of it!

As our customers' needs are constantly changing, we reflect these changes to ensure we are always ideally positioned. That's why we focus on trend themes, design and successful contract business. We think you'll find the **Heimtextil Trends 25/26**, particularly interesting and a source of valuable inspiration for your business. In addition, our new partnership with **STUDIO URQUIOLA** shows what design can achieve.

OUR PLATFORM – YOUR SUCCESS

INTERNATIONAL BUSINESS

Meet top buyers and decision-makers from all over the world at this major order platform.

LARGE OR SMALL VOLUMES

We are the ideal venue for large and small-scale suppliers.

PRIVATE LABEL/OWN BRANDS

We have the right buyers for both product ranges at Heimtextil.

DEMONSTRATE YOUR EXPERTISE

Benefit from growing interest in sustainably produced textiles and textiles with functional properties for hotels and interior designers.

Showcase your solutions.

LARGEST INTERNATIONAL PLATFORM FOR WEAVERS

Anyone looking for weaving companies comes to Heimtextil. We are the world's largest platform for this segment.

WORLDWIDE PRESENCE

Heimtextil and the globally active Textpertise Network offer maximum networking and a worldwide sphere of activity. With years of expertise and over 50 international textile trade fairs, we are the first port of call for exhibitors.



JOIN, CONNECT, DEAL!

HEIMTEXTIL 2025

OUR WIDE RANGE OF PRODUCT GROUPS

- Bed, Bath & Living
- Smart Bedding
- Window & Interior Decoration
- Decorative & Furniture Fabrics
- Wall Decoration
- Carpets & Rugs
- Textile Design
- Fibres & Yarns
- Global Home Select & Global Home Excellence

YOUR PATH TO SUCCESS:



You can find our detailed site plan online. Simply scan the QR code!

www.heimtextil.messefrankfurt.com/exhibition-ground

THEMES & EVENTS

Our programme of events explores current themes and takes a look into the future. This means we are able to reach even more visitors for you. Anyone who wants to know what the future holds will be here.

BE AN INTEGRAL PART OF IT!

MORE CONNECTIONS



CONNECTED BY IDEAS

HEIMTEXTIL TRENDS 25/26

Identifying future trends allows us to think ahead. At Heimtextil, we translate megatrends into textile visions. Your products are used to create presentations that demonstrate concepts for design, materiality and colour. Only here can visitors view and touch the

designs for themselves. For buyers, this source of inspiration is a must-see at the fair.

Make sure you and your products are part of it!

STUDIO URQUIOLA & HEIMTEXTIL

Heimtextil's new collaboration with **STUDIO URQUIOLA** ideally enhances our global textile industry platform in the areas of design, architecture and hospitality. Designed spaces inspire unconventional ideas, offer new knowledge and create even more opportunities for networking.

STUDIO URQUIOLA was founded in 2001 by **Patricia Urquiola and Alberto Zontone** and is active in the fields of industrial product design, architecture, art direction and strategy consulting.



LET'S CONNECT YOU

OUR CAREFULLY TARGETED CAMPAIGNS ATTRACT THE RIGHT VISITORS FOR YOU.



OVER 50,000
FOLLOWERS ON FACEBOOK

AROUND 600
JOURNALISTS FROM
37 COUNTRIES



MORE THAN 37,200
FOLLOWERS ON INSTAGRAM

ADVERTISING CAMPAIGNS
IN 40 COUNTRIES



AROUND 10,000
FOLLOWERS ON LINKEDIN

GLOBAL PR
IN THE INTERNATIONAL PRESS

*Heimtextil 2024



Use our free promotional materials and invite your partners and customers to your stand. You can send an unlimited number of visitor vouchers – and the first 50 vouchers redeemed are free of charge.

EVEN MORE REACH

EXCLUSIVELY CONNECTED

46,000

VISITORS FROM
130 COUNTRIES

OVER

2,800

EXHIBITORS FROM
60 COUNTRIES

90%

OF TRADE VISITORS ACHIEVED
THEIR TRADE FAIR OBJECTIVES

80%

OF EXHIBITORS ACHIEVED
THEIR TRADE FAIR OBJECTIVES

FIRST-CLASS TARGET GROUPS:

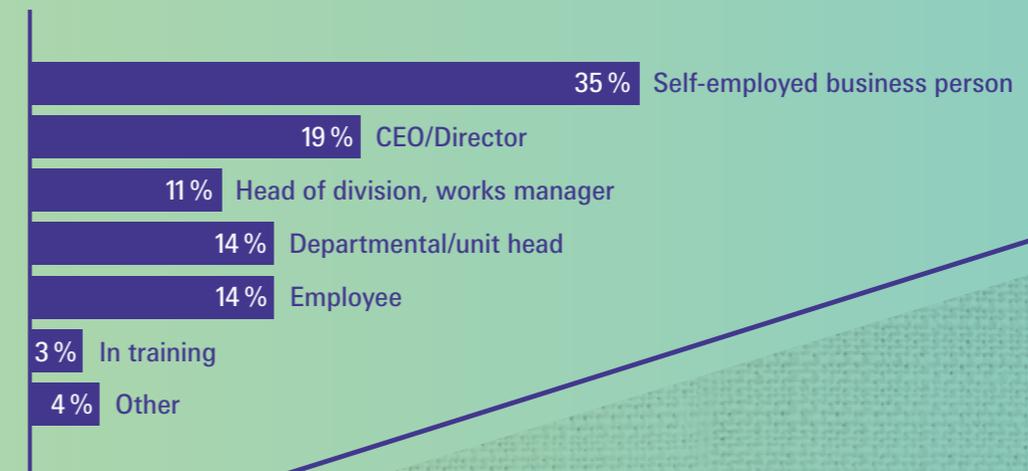
- Furniture/home furnishing stores, DIY stores, mail order and online retail, department stores, hypermarkets, discounters and specialist retailers
- Contract and hotel outfitters, interior designers, designers, tradespeople
- Buyers from the textile industry
- Press, universities, trade associations

TOP 10

VISITOR COUNTRIES:

1. Germany
2. China (People's Republic)
3. Italy
4. Turkey
5. USA
6. Pakistan
7. India
8. United Kingdom
9. Netherlands
10. Spain

OCCUPATIONAL STATUS OF TRADE VISITORS



BOOK YOUR PLACE NOW

At Heimtextil from 14–17 January 2025

TYPE OF STAND	Stand rental prices REGULAR	Stand rental prices EARLY-BOOKING PRICE* valid until 19.3.2024	Stand rental prices ORGANISERS
1 side open	259.00 €/sqm	211.00 €/sqm	230.00 €/sqm
2 sides open	269.00 €/sqm	219.00 €/sqm	240.00 €/sqm
3 sides open	278.00 €/sqm	226.00 €/sqm	247.00 €/sqm
4 sides open	285.00 €/sqm	230.00 €/sqm	254.00 €/sqm

Plus: • Environmental levy € 4.30/sqm
• AUMA charge € 0.60/sqm

• Media Package €985.00
• Statutory VAT on all prices

CONNECT WITH US

18% EARLY-BOOKING DISCOUNT*

Are you planning to join us in 2025?

If so, register without obligation **by 19 March 2024** and benefit from our early-booking price with **savings of up to 18%**.



DETAILS

Here you'll find all details of prices and participation. We look forward to hearing from you.

www.heimtextil.messefrankfurt.com/registration



WE'RE HERE FOR YOU!

Do you have any questions about your participation or the organisation of your trade fair presence? Our team would be delighted to help.

www.heimtextil.messefrankfurt.com/contact

WORLD NUMBER ONE FOR TEXTILE FAIRS



50+
Trade fairs

13
Countries

Apparel Fabrics & Fashion

- Texworld
- Apparel Sourcing
- Intertextile
- Yarn Expo
- Neonyt
- Allfashion Sourcing
- Emitex
- Avantex
- Leatherworld
- VIATT
- Kingpins

Interior & Contract Textiles

- Heimtextil
- Intertextile
- Interior Lifestyle
- Home Textiles Sourcing
- VIATT

Technical Textiles & Textile Processing

- Techtextil
- Texprocess
- Simatex/Confemaq
- Screen Print India
- Gartex Texprocess India
- DS Printech China
- Cinte Techtextil China
- VIATT

Textile Care

- Texcare International
- Texcare France
- Texcare Asia & China Laundry Expo
- The Clean Show
- Texcare Forum
- Clean India Technology Week

Texpertise, the textile business network, is an expression of Messe Frankfurt's commitment to the textile sector. With a unique portfolio that currently includes around 50 international trade fairs in 13 countries, the organisation is the world market leader in trade fairs for the textile industry.

This globally unique textile industry network enables exhibitors, partners and industry representatives to maximise their connections and international reach. The Texpertise Network covers the entire value chain of the textile industry and acts as a central communication platform, providing valuable information. Texpertise actively promotes the cross-sector exchange of knowledge and cooperation within the network, encourages new partnerships and helps to open up new business areas.

With the Texpertise Network, Messe Frankfurt is committed to accelerating innovation and change in the textile and fashion industry in order to meet the Sustainable Development Goals by 2030.

The Texpertise Network is proud to be a member of the United Nations Fashion and Lifestyle Network.

Under the banner of Texpertise Economy, the Texpertise Network has brought together all sustainability formats under a new name from 2023, offering visibility, knowledge and orientation on the topic of sustainability in the textile industry at more than 50 trade fairs worldwide.

EXPLORE MORE

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