



heimtextil

9. – 12. 1. 2024
FRANKFURT/MAIN

***WOW
RELOADED***

CARPETS & RUGS

messe frankfurt

CARPETS & RUGS AT HEIMTEXTIL

“HEIMTEXTIL IS MORE THAN JUST A TRADE FAIR ...

... IT'S ALSO A PLATFORM
WHERE EVERY IDEA, EVERY INSPIRATION
AND EVERY TREND CAN CREATE A NEW
EMOTIONAL SENSATION.”

Dear Manufacturers,

We're rolling out the red carpet for you!

Starting at Heimtextil 2024, we are creating a dedicated area for your product range. Present your latest collection in our recently completed Hall 5 in the new Carpets & Rugs segment – at the heart of Heimtextil, the world's biggest and most important trade fair for home and contract textiles.

For around 3,000 international exhibitors and buyers from more than 135 countries, Heimtextil is the year's season opener. Use this platform to forge new, profitable customer relationships, meet all relevant decision-makers from the global textile sector and showcase your company at the most important trend platform for textile materials and textile design.

We look forward to seeing you here.

Heimtextil 2024 | 9–12 January 2024 | Frankfurt am Main



Olaf Schmidt
Vice President
Textiles and Textile Technologies



Bettina Bär
Director Heimtextil

ONLY AT HEIMTEXTIL



MORE THAN ANY OTHER TRADE FAIR,
WE FOCUS ON THE ENTIRE WORLD OF
HOME TEXTILES, INTERIOR DESIGN
AND INTERIOR TRENDS.

Only at Heimtextil ...

- ... will you find such a compact and complete overview of the market
- ... will you meet purchasing groups from 135 countries
- ... will you find everything from small-volume "coupon" business to large-volume orders
- ... will you have access to so many excellent business opportunities

Here you can find further details about
Heimtextil and its product groups:



THE MEET- ING PLACE FOR MARKET MOVERS.

AT HEIMTEXTIL, YOU WILL
EXPERIENCE ALL KEY ASPECTS OF
THE DIVERSE TEXTILE MARKET.

Interior.Architecture.Hospitality

Heimtextil brings together the entire range of contract sector products and offers a wealth of relevant information in its Interior.Architecture.Hospitality segment. Here, interior designers, architects and hospitality experts will find a wide selection of contract textiles and tailor-made services.

Sustainability at Heimtextil

In a world that is constantly changing, sustainable production and action are becoming a constant. For more than ten years, Heimtextil has actively promoted this vital issue and provided a platform for green pioneers.

Heimtextil Trends

The Heimtextil Trends are the heart of our fair. Here, the megatrends of the future are translated into textile visions. It's the place to be for all industry professionals who want to expand their knowledge of textile materials.

Exclusive Preview Day

As an exhibitor, you can experience the Heimtextil Trend Space one day ahead of everyone else. Here you'll find more international textile designers than at any other event. Get a sneak preview of their ideas for the coming season and benefit from the opportunity to buy. First come, first served.

Show
Trends
Talks
Tours
Conferences
Conferences





ARE YOU A SUPPLIER OF

FITTED
CARPETS

HANDMADE
CARPETS

CUSTOM-MADE
CARPETS

MACHINE-MADE
WOVEN CARPETS

MATS AND DIRT-
ABSORBING CARPETING

RUGS AND RUNNERS



WELCOME TO HEIMTEXTIL 2024



WHY IT'S WORTH YOUR WHILE TO EXHIBIT HERE.

Unique international platform for home and contract textiles

Become part of the worldwide range of product innovations for textile interior design.

Annual ordering event

Heimtextil is the season opener of the year. It offers a reliable platform for exhibitors and trade visitors.

Established textile event

The new Carpets & Rugs section will be perfectly integrated into an existing textile environment – a position from which you benefit enormously.

Make the most of a raised profile and an audience keen to fill their order books

Heimtextil is the meeting place for top decision-makers in the global textile sector. Buyers from all over the world come here to find inspiration – possibly from your collection.

Targeted marketing

The new Carpets & Rugs product segment is attractively promoted to specific target groups – via all Heimtextil media channels as well as through advertising and press releases.

Relevant content for your target group

The highly dynamic nature of the textile sector is reflected in the wide-ranging supporting programme of events, including the Heimtextil Trends presentation, product demonstrations, lectures, guided tours and awards ceremonies. Here, the focus is on topics that are particularly relevant to your target audience.

Preferential treatment at Heimtextil 2025

As an exhibitor at Heimtextil 2024, you will be given priority when we are planning for the 2025 event.

Highlight your sustainability credentials

Benefit from the growing interest in sustainably produced textiles and present your environmental credentials. We support you in this!

GOOD REASONS
GOOD REASONS
GOOD REASONS

10

TOP VISITOR COUNTRIES*



2,918

EXHIBITORS*

96 %

CUSTOMER SATISFACTION*

63,000

TRADE VISITORS*

64

EXHIBITOR COUNTRIES*

* Heimtextil 2020



FACE-TO-FACE DISCUSSIONS
WITH YOUR CUSTOMERS

BUYERS FROM ALL
OVER THE WORLD

DIRECT ORDERING

CENTRAL LOCATION

ESTABLISHED ANNUAL
DATE

HERE YOU'LL MEET
YOUR TARGET
GROUPS ...

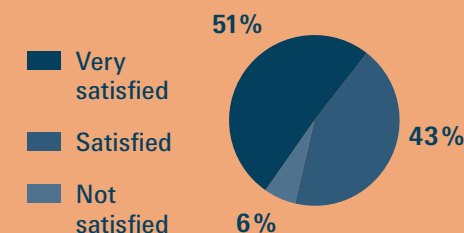
- Up to 3,500 representatives from furniture and home furnishing stores
- Up to 700 representatives from DIY and home improvement stores
- Up to 2,800 representatives from mail-order and online retailers
- Up to 700 representatives from department stores, superstores, discounters and specialist retailers

... AND BE FOUND BY
RELEVANT TRADE
VISITORS ...

- architects
- wholesalers
- designers
- interior designers
- hospitality experts
- contract furnishing suppliers
- interior decorators
- specialist retailers

SATISFACTION WITH
ACHIEVEMENT OF
VISITOR OBJECTIVES

94% of trade visitors achieved their objectives



COME
TO WHERE
THE WOW IS

THE NEW HALL 5:
OPEN FOR THE FIRST
TIME AT HEIMTEXTIL
2024.

It offers ...

- ... an outstanding location with excellent connections to the other Heimtextil halls
- ... a rapid route for visitors via the Via Mobile walkway
- ... direct access to hall level 6.1 and to the Asian Excellence area
- ... attractive foyer areas, restaurant and roof terrace for exclusive side events



BOOK YOUR
PLACE NOW
AT

HEIM
TEXTIL FROM
9. – 12.1.2024

Type of stand	Regular in €	Early-booking price*	Organisers
1 side open	€ 240/sqm	€ 199/sqm	€ 217/sqm
2 sides open	€ 249/sqm	€ 207/sqm	€ 226/sqm
3 sides open	€ 257/sqm	€ 213/sqm	€ 233/sqm
4 sides open	€ 264/sqm	€ 217/sqm	€ 240/sqm
Upper storey area	€ 126/sqm	€ 122/sqm	--

Stand rental prices

Early-booking price requirements:
Receipt of the Intention to Exhibit by
22. 3. 2023 by Messe Frankfurt
Exhibition GmbH and return of the
Stand Space Acceptance within
the deadline set in the Stand Space
Proposal.

Plus:

- Environmental levy € 4.20/sqm
- AUMA charge € 0.60/sqm
- Media Package € 985
- And applicable VAT for all prices

*Deadline for early-booking price: 22. 3. 2023

Any questions?

Please get in touch with our contact
person. We would be delighted to
offer you an all-inclusive package on
request.



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FRANKFURT
THE
IDEAL
LOCATION

- International trade fair venue
- Central location at the heart of
Germany and Europe
- Easily accessible exhibition
grounds by train and plane
- Great transport links and
accommodation options

You can find all further details
here:



Subject to change, as of December 2022. Printed in Germany 12/22/0.5 EN UFI

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