

## heimtextil

### Foundations laid for the Heimtextil Interior.Architecture.Hospitality LIBRARY

**Frankfurt am Main, 1 December 2022. The selection of products to be shown at the Interior.Architecture.Hospitality LIBRARY has been made. On 30 November 2022, an expert jury chose the functional textiles to be presented in the LIBRARY at Heimtextil 2023. 85 exhibitors were selected from the large number of entries and will display their products in the elaborate setting of the LIBRARY in Hall 4.0. The textiles will be marked with the name and stand number of the manufacturers concerned.**

The brand-new edition of the materials library for functional textiles at the beginning of next year will focus on five different characteristics: 'flame retardant', 'sound absorbent', 'light resistant', 'antimicrobial' and 'water repellent'. When making the selection, the experts took account not only of functionality but also design and innovation. With Gerhard Sperling, Verband der Deutschen Heimtextilien-Industrie e.V., Jasmin Grego, GREGO Jasmin Grego & Stephanie Kühnle Architektur GmbH, and Felix Diener, Marburger Tapetenfabrik, the jury combined the expertise of a textile engineer with that of two application experts.

"The Interior.Architecture.Hospitality LIBRARY provides visitors with targeted orientation across all five functional categories. It is imperative that textiles can be experienced three-dimensionally so that they can be seen live in the light and their innovations can stimulate creativity," says Felix Diener.

Jasmin Grego explains: "I see the creation of comparison possibilities between products as a clear strength of the LIBRARY. Experiencing curated submissions staged side by side shows the range of haptic-material designs with the same functionality. In this way, even the unexpected becomes tangible."

"The decisive factors are fixed DIN, EN and ISO standards – these classifications offer (interior) architects technical and functional orientation with depth: standards not only state whether textiles are water-repellent or light-resistant, for example, but above all exactly *how* water-resistant or *how* lightfast the fabric properties are in comparison," summarises Gerhard Sperling.

Visitors will be able to see the fabric selection at the LIBRARY in Hall 4.0 of Heimtextil 2023 from 10 to 13 January. Surrounded by Decorative & Furniture Fabrics and Fibres & Yarns exhibitors, the LIBRARY is the perfect starting place for visitors from the contract sector. For even deeper insights and the opportunity to exchange ideas and information, the curators are offering LIBRARY TOURS on the first two days of the fair, thus giving participants the opportunity to discover all about the latest functional textiles at first hand.

Moreover, the LIBRARY is open the whole year round at [www.textile-library.com](http://www.textile-library.com) and provides a filtered overview of the products chosen and their different function and application profiles.

Interior.Architecture.Hospitality at Heimtextil 2023 is a unique knowledge and networking platform offering a multifaceted and comprehensive range of products from international exhibitors. There, interior architects, architects and hotel experts can discover a broad spectrum of the latest designs and materials all together in one place. And the Interior.Architecture.Hospitality DIRECTORY will help them find exactly what they are looking for. In it, exhibitors with solutions for the contract sector are listed separately and have an appropriate logo on their exhibition stands.

“We are looking forward very much to Heimtextil 2023 and expect to welcome a large number of international customers. The fair enables us to once again meet customers and partners personally, and to make new contacts, something that is not possible within the framework of online appointments. In January, we will present our latest products to an audience of visitors from all over the world”, reports Heinz Wymetal-Fleischmann, Managing Partner, Englisch Dekor.

Bernhard Egner, Management & Sales, Floringo, explains: “We have high expectations of the coming Heimtextil and we are looking forward to once again seeing customers who, due to the pandemic, we have not been able to visit personally for a long time. Following a long time of online conferences, personal encounters with existing and new customers are important. At the exhibition stand, both sides can obtain a better overall impression than is possible in front of a flat screen. At Heimtextil, the global sector becomes an industry-oriented village.”

As Hendrik Unland, CEO of UNLAND International GmbH, puts it, “Heimtextil gives us a comprehensive overview of the national and international markets. The fair is a motivating factor for making new business contacts and promotes creativity. We are looking forward to presenting our products in person again and experiencing the immediate reaction of trade visitors. This is an important aspect of our business relationships and an indicator of customers’ reaction to our efforts.”

Heimtextil is with more than 2400 exhibitors the foremost international platform for training, exchanging ideas and information, discovering trends and gaining inspiration thanks to its extensive programme of events with Interior.Architecture.Hospitality LECTURES, TOURS, LIBRARY, DIRECTORY and, for the first time, TALKS & TOURS with experts from bdia, AHGZ, world architects and AIT distinguished by thematically linked lectures and guided tours.

“With its line-up for the Interior.Architecture.Hospitality, Heimtextil is once again offering a high-grade programme of events for the contract business. Thus, the 2023 edition is set to be the ideal platform for exchanging ideas and information with the international sector, for making and cultivating business contacts and for generating inspiration in the textile furnishing market. We are looking forward to presenting an unrivalled and multifaceted spectrum of international exhibitors and programme content. At Heimtextil 2023, you can be sure of gaining inspiration and finding solutions suitable for your business”, explains Heimtextil Director Bettina Bär.

### **New: Interior.Architecture.Hospitality TALKS & TOURS**

The new Interior.Architecture.Hospitality TALKS & TOURS bring together expert lectures, selected exhibitor products and the chance to exchange ideas and opinions with other specialists in a great event format. In addition to sustainability, the main themes covered will include various aspects of design. Thus, in TALKS & TOURS by world architects, Dorothee Maier, meierei innenarchitektur | design, will pose the question, 'Why not a lifetime long?' Additionally, participants can learn how high-quality materials age well and, therefore, stand in contrast with the throwaway society and even recycling. With 'Hotel design trends – focusing on textiles', Corinna Kretschmar-Joehnk, JOI-Design, puts the focus on the use of textiles in hotels in TALKS & TOURS by AHGZ/hoteldesign.

### **Interior.Architecture.Hospitality TOURS**

In guided tours of Heimtextil, internationally renowned experts spotlight future-oriented approaches to (interior) furnishing. Thus, Alexa Schraeverus, Schraeverus Innenarchitektur, will guide visitors around the fair in TOURS by bdia. Her focus will be on a feeling of well-being indoors and showing why social media can never replace individual planning. Within the framework of TOURS by world architects, Iria Degen, IRIA DEGEN INTERIORS AG, plans to concentrate on the 'Textile Generation', and report on her passionate work with textiles and how they are linked to a wider context and life in general.

The Heimtextil event calendar offers a practical overview of all events in the Interior.Architecture.Hospitality segment:

<https://heimtextil.messefrankfurt.com/frankfurt/en/programme-events/events.html#/>

### **Hospitality trends the focus of the Heimtextil Conference: 'Sleep & More'**

In addition to the Interior.Architecture.Hospitality programme, hotel decision makers can find valuable orientation at the Heimtextil Conference, 'Sleep & More'. There, particular attention will be paid to the latest trends from the point of view of sustainability. Experts from the fields of hospitality and sustainability, will draw together the collective knowledge of the sector and not only give visitors inspiration but also generate impulses for their future activities on 12 January 2023. For example, Julia von Klitzing, Hotelkompetenzzentrum GmbH, will talk about 'A sustainable hotel industry – ideas and approaches of generations Y-Z' in Hall 11.0 at 13.30 hrs.



From left: Felix Diener, Gerhard Sperling and Jasmin Grego during their jury deliberations in hall level 4.2



From left: Grego and Diener exchanging a functionality assessment

Heimtextil

International Trade Fair for Home and Contract Textiles

Heimtextil will take place from 10 to 13 January 2023.

**Press releases & photos:**

<https://heimtextil.messefrankfurt.com/frankfurt/en/press.html>

**Social media**

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)