

# Material Manifesto

Textiles are woven into every part of our lives. But how can textiles be woven into a cleaner, greener, kinder future?

It's time to rethink how we source, how we make, and how we ensure textiles and products can be reused, reworked, or returned to the Earth. It's time to think circular. To consider how we can repurpose materials over and over again in an endlessly productive loop.

This year within the Textiles Matter Heimtextil trends space we explore what a circular future might look and feel like. We take a materials-led approach to the exhibition design, emphasising the reinvention of existing resources, without compromising design, quality and aesthetics.

We have utilised circular design principles such as cyclability, disassembly, refurbishment and waste avoidance. Bypassing new and virgin materials at all costs, we have delved into the storage facilities of Heimtextil to reuse, repurpose and revive materials, objects and products from previous exhibitions. We have rented materials or products to be returned and reused, while collaborating with local partners as much as possible to keep the travel footprint of materials as low as possible.

Key priorities of the Textiles Matter Trends Space:

- + Reuse and reinvention of existing material, product and objects
- + Avoid use of virgin and large sheet material
- + Using rented and loaned materials to be returned where possible
- + Work with local suppliers and partners where possible
- + Consider the next life of all exhibition elements and design for recyclability
- + Provide inspiration for visitors and exhibitors to explore how they can shift toward a circular future
- + Provide a platform to showcase innovative examples of circular systems and materials

