

heimtextil



10.–13.1.2023  
FRANKFURT/MAIN

**WOW  
YOUR  
BUSINESS.**

Exhibit at Heimtextil and inspire  
international customers.

messe frankfurt



# YOUR BUSINESS IS INSPIRATION.

OURS IS  
TO BE YOUR  
PLATFORM.

As an exhibitor, you know only too well:  
**First impressions count.**

## PRODUCTS TOUCH THE SENSES AND AROUSE EMOTIONS.

Intense colours, high-quality textures and special materials must appeal to the emotions – because the textile business is, above all, a people business.

Heimtextil is the perfect place to experience fabrics. Only here will you find so many different textiles to touch, so many contacts to forge and so many inspirations to discover. **Only here do the latest textiles unfold their magic for the very first time.** Because only Heimtextil has that Wow factor that excites all the senses.

Only here, at the biggest and most important international trade fair for home and contract textiles, are so many diverse products and designs presented so captivatingly – together with a wealth of useful content, talks, tours and experts. Present your products and do business with the numerous international decision makers who come to Frankfurt. A venue for face-to-face encounters that go **straight to the heart.**




SHOW  
TRENDS  
TALKS  
TOURS  
CONFERENCES

# WOW YOUR SENSES

Exhibitors and trade visitors alike will be able to experience the breadth, depth and fascination of the world of textile interior design thanks to the varied supporting programme of events featuring well-known industry experts. **Be here live!**







ONLY THOSE WHO PARTICIPATE  
MAKE OTHERS  
MARVEL.

WHY IT'S WORTH  
YOUR WHILE  
TO EXHIBIT AT  
HEIMTEXTIL.

**Win over top decision makers**

Architects, wholesalers, designers, interior decorators, hospitality experts, interior designers, specialist retailers, bed dealers and visual merchandisers.

**Benefit from Heimtextil's reach**

Your target groups will be here. Buyers from all over the world come to Frankfurt to find inspiration and conclude the most important deals of the year.

**The place for large – and small – orders**

Many visitors are interested in companies that allow them to order in relatively small volumes. Suppliers of small order volumes are specially highlighted and supported – and can easily be found by relevant buyers.

**Optimal visitor matching**

Thanks to the use of effective tools, potential customers and exhibitors are able to find each other quickly. Numerous special-interest groups are given particular emphasis, including sustainable product suppliers, textiles for contract furnishing, start-ups and other interesting areas.

**Set textile trends**

Present your offer at the largest venue for textile design and trends – with countless networking opportunities.

**Inspire a wide audience**

In all product areas, e.g. Bed & Bath, Window & Interior Decoration and Textile Design, the huge range attracts a broad and international trade audience.

**Raise your international profile**

The whole industry comes to Frankfurt to network – and to meet you!

**Showcase your strong collections**

Present your collections to inspire existing customers and win over new ones – be a trendsetter!

**Promote sustainability**

Benefit from the growing interest in sustainably produced textiles and present your environmental credentials – we will be delighted to help you.



# HEIMTEXTIL TRENDS

HALL 9.0

## WHAT ARE THE TRENDS OF TOMORROW AND WHO IS SETTING THEM?

**Where is the next WOW factor?** Which colours, patterns and materials will soon be exciting our senses?

**As an exhibitor, you can provide the international trade audience with the answers!**

Hall 9.0 will be hosting the world-renowned Heimtextil Trends 23/24 – clearly, visibly and tangibly. The products on show offer an inspirational WOW factor for buyers who are able to **order directly at the fair!**

**Would you, too, like to showcase your innovative products and trendsetting designs?**

The international Heimtextil Trend Council curates the best submissions for the special presentation in the Heimtextil Trend Space. We'll be in touch with you again in the autumn.

Also in Hall 9.0, you'll find the largest international exhibition of **textile design** and the world's largest range of **Wall Decoration**. You can't get more on-trend than this!

# 2023 2024



# HEIMTEXTIL PREVIEW DAY



## EXCLUSIVELY FOR EXHIBITORS: DISCOVER THE LATEST TRENDS ONE DAY EARLY.

Earlier – and closer: Experience the eye-catching presentation of the Heimtextil Trends 23/24 **in Hall 9.0 ahead of the official start of the fair on Monday, 9 January 2023!**

The Heimtextil Preview Day also provides a first glimpse of the latest ideas from textile designers for the coming season. Explore this initial array of inspirations and be one of the first to discover and buy the latest designs.



## HEIMTEXTIL CONFERENCE: SLEEP & MORE

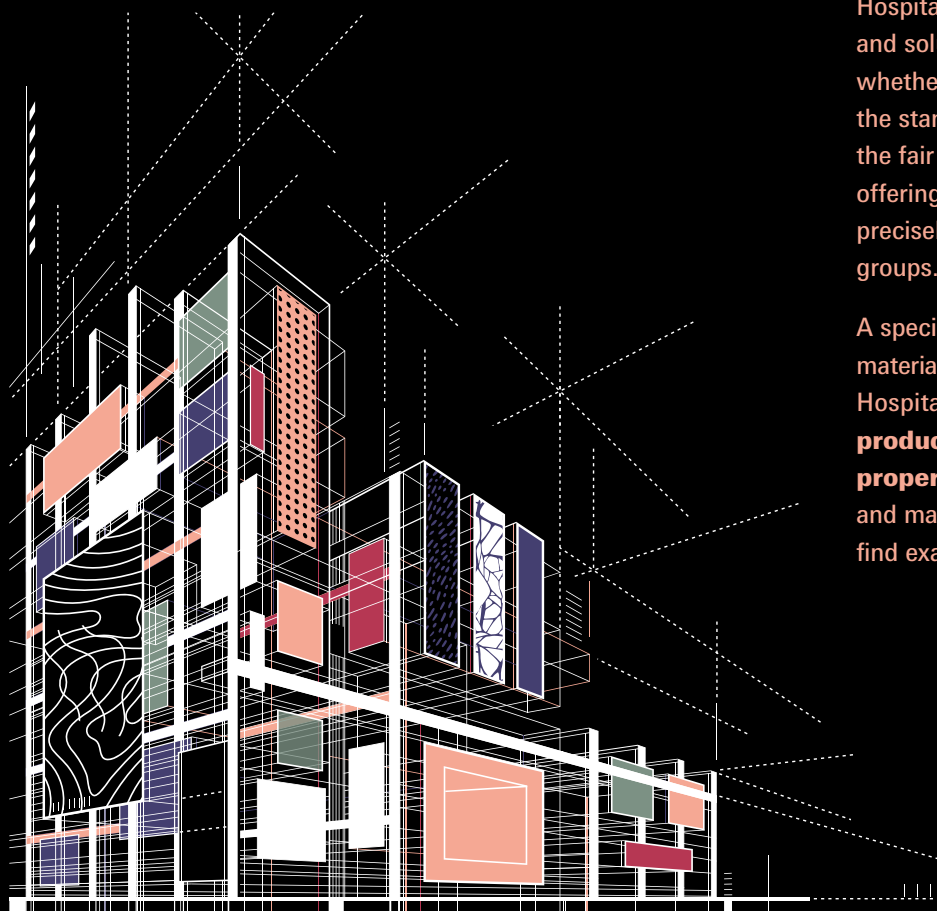
When it comes to the theme of sleep, the industry is never caught napping: This exciting area now extends to many other profitable segments – from **textiles for healthy sleep** and specialist products for the hotel industry to increased **sustainability and digitalisation**.

**New scientific findings from sleep research**, knowledge transfer and discussions with **international experts** also form an integral part of the Heimtextil Conference: Sleep & More. Don't miss out on the future of sleep!



# INTERIOR. ARCHITECTURE. HOSPITALITY.

by heimtextil



The market for contract textiles with functional properties continues to grow. An **extremely interested trade audience is always on the lookout for new innovations and inspiration** – at Heimtextil!

Only here will exhibitors enjoy so much direct contact with architects, interior designers and hospitality experts. Thanks to labelling with the Interior.Architecture. Hospitality logo, you and your products and solutions are always easy to find, whether in the exhibitor search engine, on the stand markings, on guided tours of the fair or simply because the Heimtextil offering and programmes are tailored precisely to the interests of your target groups.

A special attraction is our curated textile material collection, the Interior.Architecture. Hospitality LIBRARY. **Submit your products with special functional properties for the contract sector** and make sure you're seen! You can find examples at **[textile-library.com](https://textile-library.com)**.



**GROW**  
WITH THE CONTRACT SECTOR.



# WOW YOUR GREEN SENSES.

## Our partnership with the United Nations

In 2023, Messe Frankfurt continues to work towards achieving the **17 Sustainable Development Goals** worldwide.

As part of this initiative, Heimtextil showcases examples of socially and environmentally responsible textile production for more sustainable global development, the promotion of the **circular economy** and the creation of fair working conditions.

WE SUPPORT THE

SUSTAINABLE  
DEVELOPMENT  GOALS



**Sustainability** is a key theme at Heimtextil.

## NO OTHER AREA HAS SUCH A FUTURE-ORIENTED IMPACT.

We provide information about current developments and display the latest ideas and approaches to sustainable production and action. We offer pioneering companies and **green role models a major platform here** to enable them to present their sustainable products or production processes. You can find out more about this area in the lecture programme, tours and in the Heimtextil Trends **Material Manifesto** and the **Future Material Library**.

All exhibitors who provide us **in advance with evidence of certification** for their sustainable products and production methods can expect to attract large numbers of visitors to their stands. Following verification by the committee, they will be provided with stand markings and given special emphasis in the fair media, thereby ensuring a particularly prominent presence at Heimtextil. Selected innovative and sustainable exhibitors will also be listed for the **Green Tours** – exclusive, guided tours for small groups of visitors.

Further information on the **subject of certification** as well as the opportunity to have face-to-face discussions with quality mark organisations and certification bodies will be available in the **Green Village**.



# HOW TO WOW.

## OUR SUPPORT FOR EXHIBITORS.



### *Free promotional materials*

We offer a **wide range of publicity materials** to inform your partners and customers about your participation in Heimtextil and to invite them to experience your trade fair presentation on site.

### *Support from A to Z*

**We'd be delighted to advise and help you with all aspects** of your trade fair presence – including stand construction, technology, rental furniture and equipment, publications, technical guidelines, logistics, passes and tickets, travel, accommodation and, of course, safety and hygiene regulations and concepts.



### *Targeted campaigns to attract your trade visitors*

We invest in **eye-catching, international publicity campaigns** to attract the right visitors for you, e.g. with advertisements in trade magazines, online marketing, PR, direct marketing and social media activities.

# PRICES

TYPE OF STAND	Stand rental prices REGULAR	Stand rental prices ORGANISERS	Stand rental prices EARLY BOOKERS* <small>Valid until 6. 4. 2022</small>
1 side open	€ 226.00/sqm	€ 205.00/sqm	€ 193.00/sqm
2 sides open	€ 235.00/sqm	€ 213.00/sqm	€ 201.00/sqm
3 sides open	€ 242.00/sqm	€ 220.00/sqm	€ 207.00/sqm
4 sides open	€ 249.00/sqm	€ 226.00/sqm	€ 211.00/sqm
Upper storey area	€ 122.00/sqm	–	€ 118.00/sqm

Plus:

- Environmental levy € 3.90/sqm
- AUMA charge € 0.60/sqm
- Media Package € 985.00
- VAT

\* This price is available to companies that are exhibiting at Heimtextil 2023 themselves and whose non-binding declaration of intention to exhibit at Heimtextil 2023 has been received by Messe Frankfurt Exhibition GmbH by 6 April 2022.



BOOK  
YOUR PARTICIPATION NOW  
AT HEIMTEXTIL  
FROM 10-13 JANUARY 2023

## START-UPS

Are you a **newcomer** to the textile industry?  
If so, we have a very special offer for you. Talk to us!  
Olga Drexler **+49 69 75 75-63 70** and Lisa Latin  
**+49 69 75 75-60 31**

## DETAILS

At **www.heimtextil.messefrankfurt.com/exhibitor-info** you'll find all information about prices and your participation. We look forward to hearing from you!

## Early Bird 17 %

Would you like to be here in 2023? If so, register without obligation **by 6 April 2022** and **benefit** from our early-booking price with savings of up to 17 %.



# OUR SALES TEAM WE'RE HERE FOR YOU!

Do you have any questions about your participation  
or the organisation of your trade fair presence?

**Our Sales Managers** would be delighted to help.  
Simply phone or e-mail them.



**Sandra Neumann**

*Hall 4.0: Decorative & Furniture Fabrics,  
Interior.Architecture.Hospitality, Fibres & Yarns  
Halls 4.1, 4.2: Decorative & Furniture Fabrics*

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sandra.neumann@messefrankfurt.com



**Petra Hauschild**

*Hall 9.0: Textile Design*

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petra.hauschild@messefrankfurt.com



**Sabine Voigt**

*Halls 6.0, 6.2: Asian Selection*

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sabine.voigt@messefrankfurt.com



**Stella-Maria Mai**

*Halls 10.0, 10.1, 10.2, 10.3:  
Asian Selection, Asian Excellence*

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stella-maria.mai@messefrankfurt.com



**Verena Beck**

*Hall 6.1: Asian Excellence  
Hall 9.0: Wall Decoration*

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verena.beck@messefrankfurt.com



**Olga Drexler**

*Hall 11.0: Beautiful Living  
(Brands & Private Label), Media  
Hall 11.1: Smart Bedding*

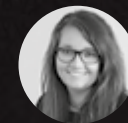
+49 69 75 75-63 70  
olga.drexler@messefrankfurt.com



**Petra Mertens**

*Hall 8.0:  
Window & Interior Decoration  
Textile Technology*

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petra.mertens@messefrankfurt.com



**Lisa Latin**

*Halls 12.0, 12.1: Bed & Bath Fashion  
(Brands + Private Label)*

+49 69 75 75-60 31  
lisa.latin@messefrankfurt.com



9.0

Heimtextil Trends 23/24

Latest colour, design and material trends

9.0

Wall Decoration

Wallpapers, wall decoration, painting and decorating accessories, paints and varnishes

9.0

Textile Design

Design studios, style bureaus, colour code systems and CAD/CAM systems

10.0  
10.1  
10.3

Asian Selection

Individual presentations and national pavilions with manufacturers from Asia with household textile products such as: duvets and pillows, bed linen, bathroom textiles, table and kitchen linen, blankets and decorative cushions

10.2

Asian Excellence

Selected manufacturers from Asia with household textile products such as: duvets and pillows, bed linen, bathroom textiles, table and kitchen linen, blankets and decorative cushions

11.0

Beautiful Living (Brands & Private Label)

Lifestyle products: table and kitchen linen, coated table cloths, blankets, door mats, decorative cushions and home accessories

11.1

Smart Bedding

Duvets and pillows, mattresses, bedding systems, fibres and yarns, tools and machinery for textile processing and Heimtextil Conference: Sleep & More

12.0

Bed & Bath Fashion (Brands)

Branded companies with bed linen, bathroom textiles and bedcovers

12.1

Bed & Bath Fashion (Private Label)

Private label suppliers of bed linen and bathroom textiles

WHERE TO  
WOW.  
IN FRANKFURT  
10.-13.1.2023



Status: February 2022

Decorative & Furniture Fabrics

Manufacturers and wholesalers for contract fabrics

4.0

Interior.Architecture. Hospitality

Lectures, Library and Tours for interior designers, architects and experts from the hospitality sector

4.0

Fibres & Yarns

Fibres, yarns, woven and knitted fabrics, sewing threads, finishing and refinement

4.0

Decorative & Furniture Fabrics

Manufacturers and wholesalers for decorative, furniture and contract fabrics, fabrics for bed linen, furniture leather and artificial leather

4.1

4.2

Asian Excellence

Selected manufacturers from Asia with home textile products such as: decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems

6.1

Asian Selection

Individual presentations and national pavilions with manufacturers from Asia with home textile products such as: decorative and furniture fabrics, decorative cushions, curtains, carpets and sun protection systems

6.0

6.2

Window & Interior Decoration

Curtains, decorative and furniture fabrics, drapery and curtain hardware, textiles editeurs, visual covers and sun protection systems, carpets

8.0

Textile Technology

Digital print machines and accessories, machinery for textile processing and software solutions

8.0



## Heimtextil

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