

news +++ Heimtextil Summer Special
21 to 24 June 2022

heimtextil

Interior.Architecture.Hospitality with textile innovations and 'Room Scenarios' at the Heimtextil Summer Special

Heimtextil is holding its highly acclaimed Interior.Architecture.Hospitality programme at the Summer Special. Distinguished by top speakers, this knowledge and networking platform is aimed specifically at contract-furnishing experts.

Planned are lectures and guided tours to be curated and accompanied thematically by Heimtextil partners, AITDialog, bdia and World-Architects. 'Hospitality Trends meet Sustainability' is the motto of the Heimtextil 'Sleep & More' conference. Another must see are the Heimtextil Trends 22/23, a plea for new ways of thinking under the motto 'Next Horizons'. Thus, the Heimtextil Summer Special from 21 to 24 June 2022 is set to be an unmissable date for all professionals in the fields of architecture, interior architecture, hospitality and design.

Room Scenarios: the Interior.Architecture.Hospitality LECTURES 2022

'Room Scenarios' is the watchword of the 2022 Interior.Architecture.Hospitality LECTURES, in which the curators of AITDialog consider the question of how rooms and their usage must change to meet current and future challenges. The topics to be discussed include concepts such as mixed use and hybrid partial usage of areas, long life cycles for buildings, alternative forms of accommodation and office landscapes. Naturally, particular attention will be paid to the role played by textiles in furnishing such future-oriented concepts. As superordinate motifs, account will be taken of approaches to sustainability, zero waste, cradle-to-cradle and longevity in each of the topics. The keynote address entitled 'textiles in progress' will be given by Jana Vonofakos of VRAI Interior Architecture.

The Interior.Architecture.Hospitality LECTURES will be held in Saal Europa (Hall 4.0, Foyer) of Frankfurt Fair and Exhibition Centre and begin at 15.00 hrs on 22 June 2022. Members of the chambers of architects and urban planners will receive qualification credits for taking part.

Information about the programme of the Interior.Architecture.Hospitality LECTURES on 22 June 2022 can be found at: <https://heimtextil.messefrankfurt.com/frankfurt/de/programm-events/interior-architecture-hospitality.html>

Interior.Architecture.Hospitality TOURS

Unexpected solutions, innovative approaches and new players. That is the secret behind the success of the Interior.Architecture.Hospitality TOURS. Curated by the Heimtextil partners, AITDialog, bdia and World-Architects, the guided tours take participants to exhibitors offering not only particularly relevant solutions for the contract business but also new perspectives. The guided tours will be held on all days of the fair.

Themes, dates and times of the Interior.Architecture.Hospitality TOURS at:
<https://heimtextil.messefrankfurt.com/frankfurt/de/programm-events/interior-architecture-hospitality.html>



Interior.Architecture.Hospitality: a high-grade event for the contract business

Hospitality Trends meet Sustainability

What will tomorrow's sustainable hotel room look like? At the Heimtextil Summer Special, the Heimtextil 'Sleep & More' conference will discuss how the green future of the hotel bed could and should appear under the motto 'Hospitality Trends meet Sustainability'. In Hall 3.0, experts will spotlight hospitality trends regarding sustainability and thus provide valuable orientation for decision makers from the hotel business. In keynote lectures and discussions, hospitality and sustainability experts, such as bed expert Jens Rosenbaum, will bundle the collective knowledge of the sector and generate new inspiration and exciting impulses for the audience.

More about Hospitality Trends meet Sustainability in Hall 3 at:
<https://heimtextil.messefrankfurt.com/frankfurt/de/programm-events/sleep.html>

Heimtextil Trends | NEXT HORIZONS

The Heimtextil Trends in Hall 4.0 are a must for all experts in the fields of architecture, interior architecture, hospitality and design. The title for 2022/23 is 'Next Horizons'. With four trend themes – Deep Nature, Hyper Nature, Beyond Identity and Empowered Identity – the team from SPOTT trends & business aim to generate new impulses transcending the bounds of time-honoured industrial systems. The trend presentation will be accompanied by interesting lectures and new ideas for exploring the Heimtextil Trends 22/23.

To the Heimtextil Trends 2022/23:
<https://heimtextil.messefrankfurt.com/frankfurt/de/programm-events/trends/next-horizons.html>

Powerful synergies: Heimtextil Summer Special, Techtexsil and Texprocess

For the first and only time this June, the Heimtextil Summer Special is being held concurrently with the Techtexil and Texprocess trade fairs. After a two-year, pandemic-related pause, this trio of events offers an important and highly efficient overview of global trends, products and innovations. Likely to be of particular interest to Heimtextil visitors are the synergistic effects generated by Techtexil, which presents not only textile innovations with functionalities relevant for use in public rooms, care facilities and the foodservice sector but also developments in the context of a sustainable recycling economy. Over 1,300 exhibitors from 53 countries are taking part in the Techtexil and Texprocess trade fairs. Messe Frankfurt expects to welcome more than 950 companies from 49 countries as exhibitors at the Heimtextil Summer Special.

The Heimtextil Summer Special takes place from 21 to 24 June 2022.

Press releases and photos:

<https://heimtextil.messefrankfurt.com/press>

Social media:

www.heimtextil.messefrankfurt.com

www.instagram.com/heimtextil

www.facebook.com/heimtextil

www.twitter.com/heimtextil

www.youtube.com/heimtextil

Newsroom:

Information from the international textile sector and about the worldwide textile events of Messe Frankfurt at: www.texpertise-network.com



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with

its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021