

heimtextil

SUMMER  
SPECIAL

21. – 24. 6. 2022

# ALL INCLUSIVE PACKAGE

CORONAVIRUS-COMPLIANT STAND DESIGN



messe frankfurt

# RE-ESTABLISHING CONTACTS COST-EFFECTIVELY AND SAFELY

## PEACE OF MIND FOR YOUR PLANNING: COMPLETE PACKAGE INCLUDING STAND AREA, STAND CONSTRUCTION AND MARKETING

New health and safety regulations will apply at Heimtextil Summer Special 2022, which lay down a minimum stand size of 12 sqm. To simplify your planning for the fair, you can book a complete stand package comprising stand area, stand construction and marketing materials. The all-inclusive package offers a complete solution in line with the current health and distancing guidelines and will enable you to get back in touch with buyers easily and safely. At the core of the package is a fully equipped 12 sqm exhibition stand, which offers you new opportunities to optimally showcase your products. The one-stop, all-inclusive package ensures a professional trade fair presence with minimum effort and transparent costs.

### The new all-inclusive stand package offers the following features and services:

- Minimum area 12 sqm (alternatively 18 sqm or 30 sqm)
- Meets the requirements in terms of hygiene and distancing  
→ Coronavirus-compliant design
- All-inclusive package with no hidden costs
- Open on one or two sides
- Requires very little organisation as stand construction is included in the package
- Last-minute arrival and quick departure possible



## YOUR CONTACTS

Contact our trade fair team today for a consultation and reserve an exhibition stand at Heimtextil 2022!

**VERENA BECK**

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# ALL-INCLUSIVE PACKAGE 12 SQM HEIMTEXTIL SUMMER SPECIAL 2022

## STAND AREA

- 12 sqm stand area

## STAND CONSTRUCTION

- Stand walls, papered and painted, colour design possible, H=2.50 m + skirtings
- Carpet according to colour chart
- Slatted partition
- 4 fabric rods
- 4 LED SOL spotlights
- Aluminium fabric frame incl. printed fabric graphic
- 1 Concept Plus counter, lockable, incl. acrylic hygiene guard
- 1 table and 2 chairs incl. acrylic hygiene guard
- Disinfectant dispenser
- Power supply 1-3 kW
- Pre-cleaning and daily cleaning

## MARKETING

- **Print presence** (catalogue)
  - Company name, address, phone no., fax, website, e-mail, hall/stand number
  - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
  - 1 company page with company name, address, website, e-mail, hall/stand number
  - 5 product pages with text and photos
  - 1 contact page with contact person
  - 5 keywords for full text search
  - Numerous digital publicity materials to download
- **On-site presence**
  - Entry in visitor information system at the exhibition centre during the event
  - Navigator app (mobile app for Apple and Android)
  - Unlimited number of vouchers to invite visitors
  - Exhibitor passes for 3 persons free of charge



**ALL-INCLUSIVE PRICE: 4,729.00 €**

For 12 sqm stand area, equipment/stand construction including Media Package, environmental fee, AUMA charge, plus VAT.

# ALL-INCLUSIVE PACKAGE 18 SQM HEIMTEXTIL SUMMER SPECIAL 2022

## STAND AREA

- 18 sqm stand area

## STAND CONSTRUCTION

- Stand walls, papered and painted, colour design possible, H=2.50 m + skirtings
- Carpet according to colour chart
- Slatted partitions
- 4 fabric rods
- 6 LED SOL spotlights
- Aluminium fabric frame incl. printed fabric graphic
- 3-way socket
- 1 Concept Plus counter, lockable
- 1 'Z' bar stool
- Waste paper basket
- Acrylic hygiene guard for counter and table
- 1 table and 2 chairs
- Disinfectant dispenser
- Pre-cleaning and daily cleaning
- Power supply 1-3 kW

## MARKETING

- **Print presence** (catalogue)
  - Company name, address, phone no., fax, website, e-mail, hall/stand number
  - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
  - 1 company page with company name, address, website, e-mail, hall/stand number
  - 5 product pages with text and photos
  - 1 contact page with contact person
  - 5 keywords for full text search
  - Numerous digital publicity materials to download
- **On-site presence**
  - Entry in visitor information system at the exhibition centre during the event
  - Navigator app (mobile app for Apple and Android)
  - Unlimited number of vouchers to invite visitors
  - Exhibitor passes for 4 persons free of charge



## ALL-INCLUSIVE PRICE: 6,256.00 €

For 18 sqm stand area, equipment/stand construction including Media Package, environmental fee, AUMA charge, plus VAT.

# ALL-INCLUSIVE PACKAGE 30 SQM HEIMTEXTIL SUMMER SPECIAL 2022

## STAND AREA

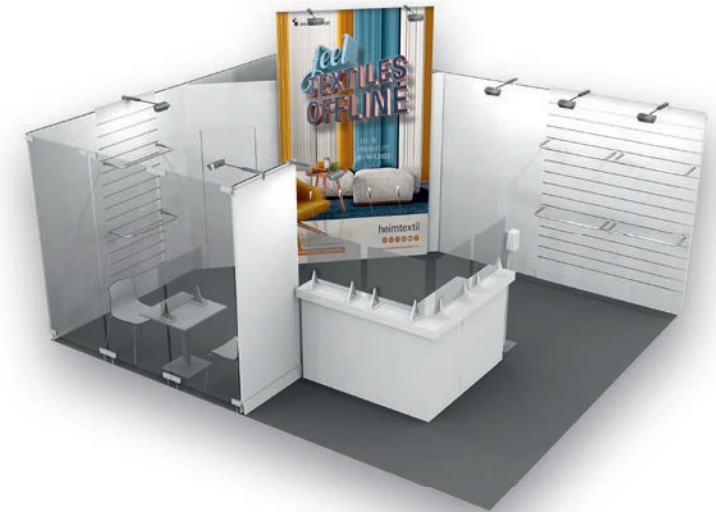
- 30 sqm stand area

## STAND CONSTRUCTION

- Stand walls, papered and painted, colour design possible, H=2.50 m + skirtings
- Carpet according to colour chart
- Slatted partitions incl. 6 fabric rods
- Cabin approx. 3 sqm large, incl. 1 waste paper basket
- Front wall in front of cabin, 2x3.5 m incl. full digital print on SK foil and 4 coat hooks
- Seating group, consisting of 1 table and 2 chairs and acrylic hygiene guard
- Glass partition walls at the edge of the stand
- 1 corner counter incl. 4 acrylic hygiene guards
- Disinfectant dispenser
- 8 LED SOL spotlights
- 3-way socket
- Power supply 1-3 kW
- Pre-cleaning and daily cleaning

## MARKETING

- **Print presence** (catalogue)
  - Company name, address, phone no., fax, website, e-mail, hall/stand number
  - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
  - 1 company page with company name, address, website, e-mail, hall/stand number
  - 5 product pages with text and photos
  - 1 contact page with contact person
  - 5 keywords for full text search
  - Numerous digital publicity materials to download
- **On-site presence**
  - Entry in visitor information system at the exhibition centre during the event
  - Navigator app (mobile app for Apple and Android)
  - Unlimited number of vouchers to invite visitors
  - Exhibitor passes for 5 persons free of charge



**ALL-INCLUSIVE PRICE: 11,710.00 €**

For 30 sqm stand area, equipment/stand construction including Media Package, environmental fee, AUMA charge, plus VAT.

