

heimtextil

8.–11.1.2019

TEXTILE

THE LARGEST INTERNATIONAL
PLATFORM FOR TEXTILE DESIGN.

DESIGN

PREVIEW
TEXTILE DESIGN
7.1.2019



messe frankfurt

TEXTILE INSPIRATION

MAD ABOUT
TEXTILES



A PASSION FOR TEXTILES. NEW TRADE FAIR CONCEPT. EVEN MORE OPPORTUNITIES FOR YOU.

At the world's largest trade fair for home and contract textiles we all share the same passion for textile design: around 69,000 trade visitors, the entire trade fair team – and you the about 3,000 exhibitors. **Specially for 2019** we are showcasing a fundamentally revamped trade fair concept with increased floor space, new buyer synergies and a wealth of inspiration. As a textile designer, design studio or style agency, you too can take part and benefit from an international presence at the largest trade fair for home and contract textiles.



THE FIRST HIGHLIGHT OF THE YEAR.

TEXTILE DESIGN

Our Textile Design product area is the world's largest international platform for textile design. And in 2019, we will be offering this major area a new home in Hall 3.0. Together with the digital print technology area and the Heimtextil Trends areas, we are establishing a new hall around the themes of trends, design, innovation and future technologies.

A restaurant and café area at the heart of Hall 3.0 as well as new **networking areas** encourage participants to take time out here and offer the opportunity for interesting conversations with customers in an inspirational environment.

Present your creative designs on the most international platform for textile design. Benefit from our new concept

and conclude your first business deals of the year.

Are you an industry newcomer? If so, we offer a special package – find out more on the **NEW & NEXT** page.



HEIMTEXTIL:

POINTING THE WAY FORWARD FOR TEXTILE DESIGNERS.



WE ARE THE LEADING
TRADE FAIR FOR TEXTILE
INTERIOR DESIGN.

Heimtextil is the **season opener** for new trends and textile innovations. This makes it the perfect stage for your designs and products. Make sure you don't miss out!



HERE IS WHERE THE
INDUSTRY MEETS UP.

At the **Textile Design** product area around 250 exhibitors from 32 countries present their creative ideas for home and household textiles. The hotspot for new trends and designs.



HERE YOU'LL MEET
KEY DECISION MAKERS.

Top-level buyers, designers and exhibitors from all over the world visit Heimtextil every year to find inspirations and conclude the first business deals of the year.



FULL ATTENTION
ON YOUR PRODUCTS.

Only Hall 3.0 opens its doors the day before the show starts and provides an **exclusive preview for all exhibitors on 7.1.2019**. This offers our exhibitors the opportunity to discover and buy your latest designs. The relaxed setting is just the right atmosphere for forging contacts, holding in-depth discussions and making initial sales.

WHY YOU ARE IN PRECISELY THE RIGHT PLACE HERE!

Nowhere else will you find so many international trade visitors and decision makers looking for the patterns, colours and trends of the coming season. And nowhere else offers such an outstanding opportunity to be discovered and to conclude the first big business deals of the year.

Make sure you don't miss out – benefit from our attractive complete stand packages.

STAND RENTAL PRICES 2019



TYPE OF STAND	Stand rental price REGULAR	Stand rental price COMPLETE STAND for textile designers in Hall 3.0
1 side open	219.00 €* / sqm	375.00 €* / sqm
2 sides open	226.00 €* / sqm	388.00 €* / sqm
3 sides open	230.00 €* / sqm	405.00 €* / sqm
4 sides open	236.00 €* / sqm	410.00 €* / sqm

* The following additional costs apply to the rental price of all stands: Environmental charge 2.90€/sqm, AUMA charge 0.60€/sqm, Minimum Media Package 199.00€, Statutory sales tax (VAT) only for textile designers

COMPLETE STAND FURNITURE FOR TEXTILE DESIGNERS



Our complete stand packages are a particularly simple solution. Your stand is already erected when you arrive at the fair so you can start laying out your designs and decorating the stand immediately. Here you'll find all the options and sizes for a successful presence.

Stand size in sqm	4	5-6	7-9	10-12	13-18	19-24	25-30
Floor covering, #0915 Mousy Grey	x	x	x	x	x	x	x
Maxima construction on the open side	x	x	x	x	x	x	x
Spotlight #Felix SB 75W, #85444227	2	3	4	5	8	10	12
Designer table, open**	1	1	1	2	2	2	3
Bar stool #540, black	1	2	3	4	4	5	6
Sideboard #801, lockable H/B/T 45/97/40 cm	–	1	1	2	3	3	3
Waste paper basket	1	1	1	1	1	1	1
Electricity supply	1-3kW	1-3kW	1-3kW	1-3kW	1-3kW	1-3kW	1-3kW
Pre-cleaning and daily cleaning	x	x	x	x	x	x	x

** You can exchange the open designer table from the package for a lockable designer table at an additional charge of € 20.00/item.

Additional equipment/ fittings can be ordered separately and are billed individually.

For further information please contact:

Messe Frankfurt Medien und Service GmbH | Andrea Mardner | Tel.: +49 (069) 75 75 32 80 | Fax: +49 (069) 75 75 65 28 | Andrea.Mardner@messefrankfurt.com

NEW & NEXT: OUR OFFER FOR NEWCOMERS.

Are you a young designer, style studio or design office and your label has been on the market for less than 5 years?

If so, you can **benefit from NEW & NEXT** – our introductory package for newcomers at Heimtextil. With your booking you receive:

STAND PACKAGE

Newcomer offer for 116€/sqm

- ▶ Stand area as a NEW&NEXT exhibitor at Heimtextil 2019 for € 116 / sqm excluding stand construction of € 229 / sqm including stand construction in the appropriate exhibitor and product environment.
- ▶ Setup and dismantling passes, exhibitor passes available from our ticket service portal for exhibitors.
- ▶ Stand identification as a "NEW & NEXT" exhibitor.

MARKETING & CUSTOMER PACKAGE

Including

- ▶ Professional advertising materials for your customer communications.
- ▶ 50 free vouchers to invite your customers available from our ticket service portal for exhibitors.
- ▶ International PR activities in relevant channels.

MINIMUM MEDIA PACKAGE

for just 199 €

- ▶ **Print** presence in the Heimtextil Catalogue (company contact details, hall/stand number).
- ▶ **Online** presence on the Heimtextil website in the exhibitor and product search engine.
- ▶ **Onsite** entry in the Compass visitor information system at the exhibition centre.
- ▶ **Mobile** presence in the Navigator app.



Do you have any questions about exhibiting at Heimtextil?

If so, I'd be delighted to help. I look forward to receiving your e-mail or phone call.

Ms Simone Schneider

(Sales)

Tel.: +49 (0) 69 7575 - 6705

simone.schneider@messefrankfurt.com

**CLICK
HERE**
and register
online